

Butlins

Save up to
25% off
Summer 2001!

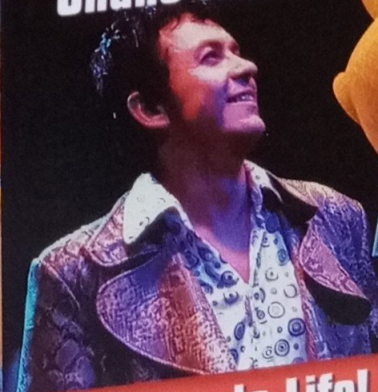
When you book before
28 February 2001.
See back cover for details.

SIZZLING SUMMER HOLIDAYS & SPARKLING WINTER BREAKAWAYS

STEPS



Shane Richie



DIGIMON

WATCH DIGIMON EVERY DAY ON FOX KIDS

Come to Life! Come to Butlins!

Come to Life! Come to Butlins!

Find your perfect holiday



Butlins know that different people look for different things from their holiday – that's why we keep adding even more fun and variety to our range of Summer Holidays and Winter Breakaways. Whatever the weather, there's always something happening from early 'til late!

This brochure offers you year round choice, and to help you find your ideal holiday, there's an easy to use ratings system. It's simple – just look for the label which suits your kind of break – U, PG or 18.

We've a massive choice of Winter Breakaways with many old favourites, a huge selection of stars, plus new breaks – like our Big Top concerts featuring Steps and 5ive.

And for summer 2001, Butlins offers the best in fantastic summer holidays with a great range of facilities, activities and entertainment to ensure maximum fun for everyone. Children's favourites Noddy and the Fox Kids characters continue to keep the kids entertained, whilst the new Fox Kids Clubs keep them out of mischief on a daily basis. Teenagers will revel in the hip and trendy 'Zone' club. If you fancy taking in the local scenery, Butlins have negotiated some brilliant discounts with nearby attractions especially for you, whilst new evening entertainment, star names, circus shows and Carnival nights will keep the whole family enthralled.

At Butlins there really is something for everyone!

Butlins holiday planner

Choose your perfect holiday

At Butlins we've got the perfect holiday for you, whatever your taste. We understand that at different times of the year you may want different types of holidays, so to help you choose the one that's right for you, we've introduced a ratings guide and a year round choice of breaks. So, to pick your perfect holiday...



Fun for all the family...

With entertainment and activities for all age groups. Children can enjoy a full range of facilities, children's clubs and entertainment and there is also plenty for adults to do, with and without the kids.

(All male and all female groups are strictly controlled on U breaks - see page 76)

* Some limits apply at February half term breaks.

Decide the ratings best suited to your party and consult page 18 for the facilities and activities available at a glance. If you are part of an all male or all female group, see page 76 for our Booking Policy details.

Select the break under your chosen category with the entertainment you want. Select the date and location of your choice - Bognor Regis, Minehead or Skegness from our 'Breaks at a Glance' guide on page 45.

Big Top Concerts

The hottest names in pop playing especially for you in our arena style Big Top venue. Minehead only.

See page 46
November 2000

Family Winter

Get the family together again at those special times of the year. Family Winter breaks include Bonfire Night, Halloween, Easter, half terms and, of course, Christmas!

See pages 46-47
Christmas 2000 - Easter 2001

For adults & older children...

Although kids are still welcome, these breaks offer music and entertainment less suited to young tastes and have a reduced children's entertainment and activity programme.

See page 76 for details of our booking policy for all male and all female groups.

Themed Breaks

Superb live entertainment that suits everyone, young, old and in between. Choose from many different themes including comedy, dance and all kinds of music, and watch out for those star names!

See pages 24 & 50-51
November 2000 - May 2001

Music Festivals

Pick your style of music, then celebrate it all weekend long with famous names and songs from that era.

See pages 52
November 2000 - May 2001

Just for adults...

Offering an opportunity for adults to take a break from the children and created especially for friends and couples to do just that. No children are permitted on these breaks and no children's entertainment or facilities will be open.

See page 76 for details of our booking policy for all male and all female groups.

Adult Weekenders

A break from the kids! These breaks will feature all round entertainment geared towards adults, including top bands, comedians and entertainers.

See page 53
November 2000 - March 2001

Family Summer

Traditional British summer holidays at Butlins. Bring your family to Butlins for the week and enjoy all the fabulous facilities, family entertainment, activities and all round fun that Butlins has to offer.

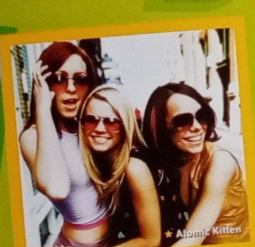
May - October 2001

Your choice of 3 Butlins Resorts

Skegness
Lincolnshire

Minehead
Somerset

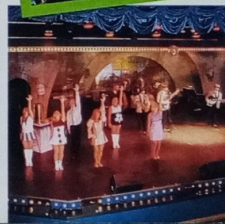
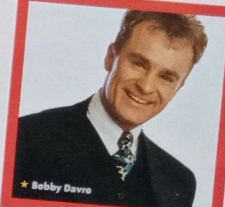
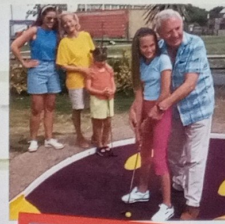
Bognor Regis
West Sussex



Contents

3-4	Butlins Break Planner - Choosing your perfect break
6	New for 2001
7	Special offers
8-9	The Skyline Pavilion
10-11	Splash Waterworld
12-13	Sports and Leisure facilities
14-15	Centre Stage and Reds
16-17	Bars and Restaurants
18	Facilities and Activities - at a glance
19	Summer Entertainment Guide
20-21	Summer Sizzles 2001
22-25	Summer 2001 Entertainment
26-27	Out & About - Bognor Regis
28-29	Out & About - Minehead
30-31	Out & About - Skegness
32	Butlins for all the Family
33	Butlins for Kids - 0-5 yrs
34-35	Butlins for Kids - 5-8 yrs
36-37	Butlins for Older Kids - 8-12 yrs
38-39	Butlins for Teenagers - The Zone
40-41	Butlins for You - As lively as you like
42-43	Butlins for You - Relax at a pace that suits you
44	Winter Entertainment Guide
45	Breakaways at a Glance
46-47	Family Winter - Big Top Concerts, Halloween, Bonfire Night, Half Term and Easter
48-49	Family Winter - Christmas and New Year
50-51	Themed Breaks
52-53	Music Festivals & Weekenders
54-55	The famous Butlins Redcoats
56-57	The Butlins Team
58-59	Resort Map
60-65	Accommodation Options
66	More Holiday Brands
67-69	Bognor Regis - Prices
70-72	Minehead - Prices
73-75	Skegness - Prices
76	How To Book Your Break/Booking Policy
77	Train & Coach Offers
78-81	Other Important Information

These facilities are available at all Resorts



New for 2001...

WATCH THE POWER RANGERS EVERY DAY ON FOX KIDS



NEW Accommodation refurbishment

As part of our continuous programme of improvement, we are investing into upgrading and developing even more of our accommodation units.

NEW Fox Kids Club

Kids will have the time of their lives in our brand new Fox Kids Clubs. There are some great activities to enjoy from football coaching to kids films in the Odeon cinema. See pages 34-37

NEW New Sports

To provide the best in fun for all the family we have introduced some fantastic new sports activities. Try your hand at archery or lunge and have a go at the great sport of fencing. See pages 12-13

NEW Fox Kids Go Live

Someone has stolen the Fox Kids megachip. Join your favourite Fox Kids characters in the early evening fun and frolics in Centre Stage as the hunt is on. See pages 22-23

NEW Carnival Night

Come and join in the Butlins procession! Everyone meets in the Skyline Pavilion, the heart of each Resort to join the parade. See pages 22-23

NEW All Star Tribute to WWF Superstars

American Wrestling has arrived at Butlins! An awesome show of physical might and brute force which will have you on the edge of your seat as you watch the flurry of blows, throws and holds. See page 25

NEW Circus Night

The Skyline Pavilion is transformed into the Big Top! With clowns, acrobats, and jugglers - just sit back and enjoy all the fun of the circus. See pages 22-23

NEW Jellikins, Digimon, Princess Sissi & Sailor Moon

These children's character favourites will be making appearances around Resort for kids to meet and greet. Catch the magical moment on camera as faces light up with excitement!

NEW Off Resort activities

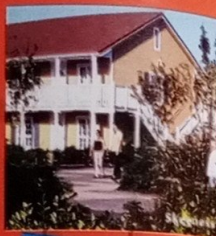
For 2001 we've teamed up with attractions local to our Resorts, to offer some great discounts for Butlins guests. See pages 26-31

NEW Aurora Show

Prepare yourself to be dazzled by the daredevil acrobatics and incredible illusions. See pages 22-23

NEW Children's Playground

Now available at all Resorts. For the little ones we've added a children's playground with swings and slides. Sometimes the most fun can come from the simplest of things!



Special Offers for Summer 2001

Our prices are great value for money, but with these amazing offers you can save £££'s on the cost of your holiday!

Quids Off Kids

Save £20 per child on 7 night holidays,

or £10 per child on 3 or 4 night breaks, up to a maximum of 2 children per booking. Applies to self-catering breaks starting on 27 and 30 April 2001, and breaks starting on or between 7 May and 21 May, 1 June - 16 July and 7 September - 15 October 2001. This offer can be combined with the Senior Citizen's Discount.

Senior Citizens Discounts

60 years and over

Senior Citizens save an additional £5 per adult on 3, 4 or 7 night half board holidays starting on 27 and 30 April 2001, and on breaks starting on or between 7 May and 21 May, 1 June - 16 July and 7 September - 15 October 2001. This offer can be combined with the Discount for Couples.

Great for Groups

Groups of 20-39 persons can save up to 10% on brochure prices, telephone 0870 242 0870 for details. Larger groups (40 or more persons) may also qualify for extra savings, including free places on selected breaks. Telephone the Groups Hotline on 0870 242 1111 for details. Group discounts cannot be used in conjunction with any other offer and apply to selected breaks only. Special Events and Bank Holiday periods are usually excluded.

14 Night Saver

Take a self-catered or half board holiday lasting 14 nights and we'll take an extra 10% off the cost of your holiday. Available on 14 night holidays taken on or between 27 April-19 October 2001. This offer can be combined with other brochured offers on this page.

Just the 2 of You!

Bognor Regis and Minehead only

At these Resorts we have a limited amount of twin or double bed half board accommodation available during the summer holidays. Save £100 per booking on a 7 night half board holiday starting on or between 28 July and 25 August 2001 when 2 people share one unit of half board accommodation.

Couples Discount

Couples booking a half board holiday save an additional £10 per booking on 3 or 4 night breaks, or £20 per booking on a 7 night holiday. Couples must share one unit of half board accommodation. Applies to breaks starting on 27 and 30 April 2001, and breaks starting on or between 7 May and 21 May, 1 June - 16 July and 7 September - 15 October 2001. This offer can be combined with the Senior Citizen's Discount.

Single Parents Special

Single parents, bring 1, 2 or 3 children and you can pay child price too! All sharing one unit of half board accommodation. Maximum of 1 adult and 3 children per booking. Applies to 3, 4 or 7 night half board breaks starting on 27 and 30 April 2001, and breaks starting on or between 7 May and 21 May, 1 June - 16 July and 7 September - 15 October 2001.

Offer conditions: All offers are subject to availability, apply to new bookings only and are only applicable on the dates specified. Unless otherwise stated, only one brochure offer may be used on each individual holiday booked. These offers apply to prices in this brochure and cannot be combined with any other prices or offers.



Your Premier Club privileges:

- Exclusive discounts*
- Early check-in*
- Premier Club Hosts
- Premier Club Magazine
- Free Membership Card
- Free Bronze, Silver or Gold badges
- Annual Gala Dinner
- Dedicated Butlins Premier Club Members Hotline.

Plus...

- Silver and Gold members will be issued with a cheque book* including money cheques to be spent on Resort
- Free bottle of Champagne* for Gold members.

We will write to you as soon as we believe you qualify for membership, but if you have any queries about the Club please call 0870 243 3333 for more details.

We take your loyalty to Butlins extremely seriously. For regular visitors to Butlins, the Premier Club offers many benefits and privileges. Read on to see if you qualify!

Bronze - 3 holidays in the last 5 years.
Silver - 6-8 holidays in the last 5 years.
Gold - 9 or more holidays in the last 5 years.

*Terms and conditions applying to all discounts and benefits will be included in the membership/upgrade pack which will be sent once a member is eligible to join.

A uniquely magical experience

The Skyline Pavilion

All facilities listed are available at all 3 Resorts

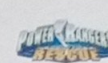


The unmistakable Skyline Pavilion is at the heart of every Butlins Resort. Each one is a mini village under a vast canopy, so you can enjoy the fun of Butlins all year round. Whatever the weather, there's always something happening in the Skyline. If it's not an entertainment venue, it's a shopping mall; if it's not staging kids entertainment, it's a restaurant haven with different bars and eateries. Kids can run into Noddy and his Toyland friends, Fox Kids

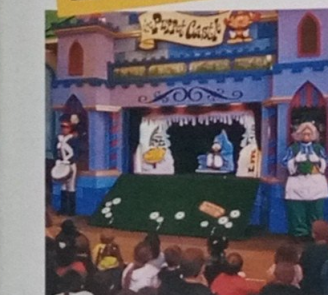
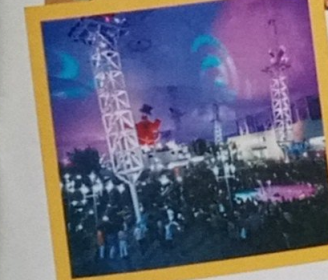
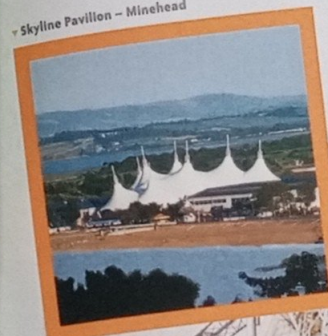


TV characters such as the Hero Turtles, the Power Rangers, the Jellikins, the Puppets of Puppet Castle and, of course, the multi-talented Butlins Redcoats. Joining them for the summer family season are acrobats, jugglers, dancers and trapeze artists. No wonder there's a carnival atmosphere all year round. And at Christmas the Skyline goes truly festive as it becomes home to none other than Father Christmas and his Skyline grotto.

WATCH HERO TURTLES EVERY DAY ON FOX KIDS



Skyline Pavilion - Minehead



FACILITIES

- Skyline stage and performance areas
- Bar Rosso
- Skyline Café
- Burger King
- Harry Ramsden's
- Pinewood Studios Restaurant & Bar
- Mega Treats sweet shop
- Treasures gift shop
- Kodak Photo Shop
- Toy Box toy shop
- Everydays Supermarket
- Amusements

See page 18 for availability details.



FAMILY ENTERTAINMENT (U & PG BREAKS)

- Puppet Castle and puppet characters
- Circus shows
- Noddy, Big-Ears and friends
- Noddy's Toyland rides†
- Noddy's Disco Party
- Street Theatre
- Face painting
- Fox Kids TV character appearances
- Themed shows for Halloween, Bonfire Night, Christmas and New Year

See page 18 for availability details.

NB Some facilities on certain Resorts may be located outside the Skyline Pavilion.

† Height restrictions apply.



WATCH POWER RANGERS EVERY DAY ON FOX KIDS

Get wet 'n' wild Splash Waterworld

Splash
Waterworld
available
at all 3
Resorts



Master Blaster

They're wet'n'wild, warm and wonderful and you'll find a Splash Waterworld at each Resort. All year round, you can enjoy our sub-tropical paradise. Every Resort has its own selection of fantastic rides and flumes to make each Waterworld unique. There's something for all ages and abilities to enjoy, from shallow beach areas to exhilarating water



rides. Take the plunge and you'll enjoy gushing flumes, white water rapids, slides and wave machines. Exhilarating and relaxing, it's a spine tingling sensation. Our highly trained Lifeguards ensure you have a safe but brilliant time. So, for a sizzling, sub-tropical paradise, Splash Waterworld is the ideal place to be.

Space Bowl



Children's play area



ALL RESORTS

- Sub-tropical atmosphere
- Wave machine
- Shallow children's play area
- Master Blaster raft ride†
- Space Bowl† • Bubble pools
- Water cannons
- Shallow beach area
- Spectator gallery or balcony

BOGNOR REGIS

- Pin Ball Interactive flume†
- Terror Trip flume†

MINEHEAD

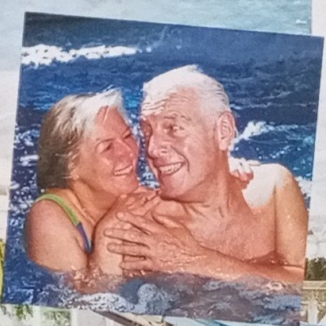
- Black Hole flume†
- Blue Comet flume†

SKEGNESS

- Speed flumes†
- 3 different levels

† Height restrictions apply.

Please note: • When the Resort is busy, the waterworlds may operate on a session basis
• Secure lockers are available at all Splash Waterworlds – chargeable • Children aged 8 years and under must be accompanied by an adult • Only competent swimmers may use certain flume rides.



More than ever to do!

Sports & Leisure

All facilities listed are available at all 3 Resorts
Unless otherwise stated



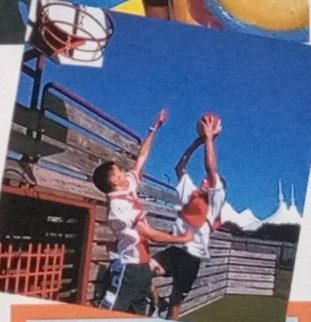
When it comes to sports and leisure activities, Butlins has something for everyone. We've an amazing range of activities on offer around our Resorts, from the action of the funfair and waterworld to a leisurely game of pool or bowls.

Whether you're after an activity packed break or a relaxing holiday, activities for the



children or fun filled days without them, we've got it covered. You can join in organised activities such as line dancing or aqua-aerobics, competitions and talent shows, or set your own pace and enjoy the facilities at your own leisure.

Remember, it's your holiday, we're simply here to make sure you're spoilt for choice!



FACILITIES

- Splash Waterworld*
- Outdoor Funpool • Funfair**
- Hotshots Ten Pin Bowling*
- Bingo* • Formula K Go Karts**
- Basketball** • Rounders**
- Kwik Cricket** • Table Tennis
- Odeon Cinema* • Darts
- Trampolining** • American Pool*
- Green Baize Snooker Club*
- Karaoke • Outdoor Bowls*
- Aerobics/Fun & Fitness
- Football** • Games Zone*
- Competitions • Crazy Golf**
- K-Nex Konstruktion Zone
- Megazone Laser Arena**

See page 18 for availability details.



NEW FOR SUMMER 2001 ON RESORT ACTIVITIES

- Aqua-aerobics • Archery
- Children's swimming lessons*
- Weekly swimming events
- Fencing* • Petanque*
- Netball* • Volleyball*
- Family Sports Day*

See page 18 for availability details.

OFF RESORT

- Horse Riding • Golf • Fishing
- Tennis • Badminton
- Water Ski-ing (Skegness)

See page 18 for availability details.

† Height restrictions apply.

* Weather permitting.

** For an additional charge

— please see page 18 for sample prices.
* Under 14s must be accompanied by an adult.
Off Resort Facilities are beyond our control and are subject to an additional charge.

▲ Trampolining

▲ Water ski-ing at Skegness

The very best in live entertainment venues

Centre Stage & Reds



All facilities listed are available at all 3 Resorts

Centre Stage – Skegness 4

CENTRE STAGE

As the lights go down, the scene is set for "showtime" in Centre Stage, one of our incredible entertainment venues. Whether you sit and view the very best in live entertainment, relax whilst enjoying a drink or boogie on down on our state of the art dance zones, you will truly have a fantastic evening. Centre Stage specially features West End style stage productions, comedians, and live bands.



For full details of star names appearing on our family summer holidays – see pages 20-25

REDS

Reds – the home of the famous Butlins Redcoats – is the cool place to be with big screens, live TV action, dance zones and the very best chart topping music. Mixed with game shows and kids competitions this is the happening place with fun for all the family.

SUMMER FUN

The pace is hotting up for next summer. You'll find fantastic entertainment in both venues featuring some well known stars and a variety of music, comedy and fun, fun, fun!

Big Gig Rock Concert



Reds Juke Box



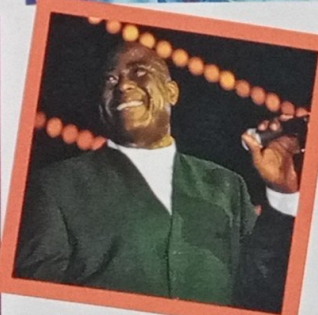
Reds – Minehead



Aswad



Cue the 70s



Jimmy James



- West End style show stage
- Tiered seating
- Two bars
- Dance zones and state of the art sound and lighting

CENTRE STAGE SHOWTIME

- Visiting Stars, bands and comedians – Summer and Winter
- Summer family matinee shows
- Summer evening West End style production shows

For details of star names and fantastic entertainment on our themed winter breaks – see pages 44-53



- Dance zones
- Big Screens
- 2 stages
- Split Level seating
- 2 bars
- Amusement Room

REDS ENTERTAINMENT

SUMMER & WINTER U BREAKS

- RFM – family disco
- Code Red – Redcoat pop band
- Red n Funky – Butlins chart show
- Reds Tribute to Steps
- Red Hot Rhythm – percussion madness
- Reds Quizmaster – family quizzes
- Reds of Tomorrow – kids talent contest

BREAKAWAYS

- Visiting bands, comedians and stars

There's so much to choose from Bars & Restaurants

Pinewood Studios Restaurant & Bar



All facilities
listed are
available
at all 3
Resorts

RESTAURANTS

If you want great food and drink, you'll find plenty of both at Butlins. You can enjoy a wide choice of restaurants, from Tom Cobleigh to Burger King, Skyline Café to Pinewood Studios. If you select half board, you're free to enjoy a full English breakfast and three course evening meal at one of our half board restaurants – Coral Beach or Ocean Drive.



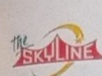
want to try your hand at snooker or pool in Green Baize or bowling in Hotshots. And, of course, there's top of the bill entertainment at Centre Stage and Reds where you can enjoy your favourite drink in style! You can even watch all the sports action on our screens at Hotshots, Tom Cobleigh and others around the Resort.

NIGHTSPOTS

If you want to dance the night away then Jumpin' Jaks and our late night nite clubs, both adults only venues, together provide their own unique programmes of entertainment, with great music and fantastic live bands, singers and top comedians.

BARS & PUBS

Butlins has the very best in family pubs and adult bars. You'll find dancing in The Crazy Horse Saloon and Karaoke in The Swinging Shillelagh. Or maybe you'll



Harry Ramsden's



Bar Rosso



Hotshots

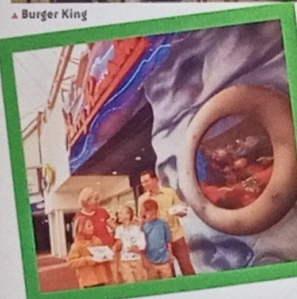
Pinewood Studios



Burger King



Harry Ramsden's



Tom Cobleigh



Jumpin' Jaks



Bar Rosso

PUBS & BARS

- Bar Rosso • Tom Cobleigh
- The Swinging Shillelagh
- Jumpin' Jaks
- The Crazy Horse Saloon (Minehead and Skegness only)
- Late night Nite Club
- Green Baize Snooker Club
- Hotshots Ten Pin Bowling
- Centre Stage show venue
- REDS – Home of the Redcoats

RESTAURANTS

- Pinewood Studios Restaurant & Bar • Harry Ramsden's
- Burger King • Tom Cobleigh – traditional pub food
- Skyline Café – sandwiches, pastries and gourmet coffee menu
- Chick 'n' Kebab Takeaway

To book your break
call now on 0870 242 0870



see your Travel Agent
or visit our website at www.butlins.co.uk

HALF BOARD DINING

At Butlins, we have a good selection of great quality meals for you to enjoy when you choose a half board break.

For breakfast, start the day with a full English breakfast – you'll need the energy!

For your three course evening meal, your choice ranges from traditional dishes and roasts, healthy and vegetarian options through to Mediterranean and Oriental dishes – all freshly cooked and creatively presented.

So, go on, treat yourself!



STARTERS

- Soup of the Day**
Served piping hot with freshly baked bread and butter
- Crispy Mushrooms**
Lightly breaded, deep fried crispy mushrooms, served with garlic mayonnaise
- Buffalo Wings**
Chicken wings smothered with BBQ sauce served with a blue cheese dip
- Pinewood Nacho Mountain**
A mountain of fresh tortilla chips smothered with hot jalapeno cheese sauce, with salsa, guacamole and sour cream dips

MAIN COURSES

- Custom Built Burgers**
Made from 100% prime quality beef accompanied by your choice of house fries or a baked jacket potato with hamburger relish on the side
- Pizza Productions**
Pinewood Pizzas made to order on a 10" deep pan base, with the topping of your choice



- Chicken and Bacon Salad**
A crisp salad served in a freshly prepared tortilla basket, topped with charbroiled strips of marinated chicken breast, bacon and crispy panko croutons
- Vegetarian Chow Mein**
Hot and sizzling vegetables with thick noodles in a chow mein sauce, served with prawn crackers on the side
- Grills and Steaks**
All served with fresh butter mushrooms, grilled tomato, garden peas, onion rings, salad garnish and your choice of house fries or jacket potato

DESSERTS

- Deep Apple Pie**
Rich pastry layered with slices of Bramley apple, served with caramel sauce and vanilla ice cream
- Prettler Mountain**
Mounds of cream filled profiteroles with chocolate ludo sauce and salt whipped vanilla ice cream

Your facilities and activities

'At a Glance'

As the facilities and activities we offer vary depending on the rating of our breaks, this quick reference guide helps you to work out what's on at each break type.

Entertainment and Facilities

ENTERTAINMENT VENUES

	U	PG	18
Skyline Entertainment	✓	Limited	✗
Centre Stage shows and/or visiting artistes	✓	✓	✓
Family Matinee show	✓	✗	✓
Reds Shows and/or visiting artistes	✓	✓	✓
Jumpin' Jaks	✓	✓	✓
Circus Shows	✓	✗	✗
Late Night Nite Club	✓	✓	✓

FREE CHILDREN'S FACILITIES

Noddy's disco and shows	✓	✓	✗
Noddy's Toyland rides	†	Limited	✗
Noddy, Big Ears & friends character appearances	✓	✓	✗
Puppet Castle & puppet characters	✓	Limited	✗
Children's Clubs	✓	Limited	✗
The Zone	✓	Limited	✗
Nursery facilities – 1st session free	*	✓	✗
Fox Kids indoor soft play area	†	✓	✗
Fox Kids character appearances	✓	✓	✗
Fox Kids outdoor fort	†	✓	✗
K-Nex Konstruktion Zone	✓	Limited	✗
Reds Tots disco	✓	Limited	✗
Children's Playground	✓	✓	✓

FREE GENERAL FACILITIES

Splash Waterworld	†	✓	✓	✓
Funfair – limited in February half term	†	Limited	✗	✗
Darts	✓	✓	✓	✓
Table Tennis	✓	✓	✓	✓
Aerobics/Fun & Fitness	✓	✓	✓	✓
Snooker	*	✓	✓	✓
Karaoke	✓	✓	✓	✓
Outdoor Bowls	✗	✓	✓	✓
Organised Sports	✗	✓	✗	✗
Competitions	✓	✗	✗	✗
Outdoor Funpool – open 25 May to 1 October	✗	✓	✗	✗
Big screens for top sporting action	✓	✓	✓	✓
Multi Sports Court	✗	✓	✓	✓

FOR AN ADDITIONAL CHARGE Prices correct at time of print. We reserve the right to change these prices at any time.

Ten Pin Bowling	£3.50 per person, per game	*	✓	✓	✓
Formula-K Go Karts	£3.00 per person, per race	†*	✓	✓	✓
Odeon Cinema	£3.50 per adult £2.50 per child	*	✓	✓	✓
American Pool	£2.50 per 1/2 hour	*	✓	✓	✓
Junior Driving School	£2.00 per child, per session	*	✓	✓	✗
Megazone Laser Arena	£3.00 per person, per game	†*	✓	✓	✓
Crazy Golf	£1.50 per person, per game	✗*	✓	✓	✓
Babysitting service	£5.00 per hour	*	✓	✓	✗
Bingo	*	✓	✓	✓	✓
Cashino Amusement arcade	*	✓	✓	✓	✓
Games Zone	*	✓	✓	✓	✓
Trampolining	✗*	✓	✓	Limited	✗
Sideshows	✗*	✓	✓	✓	✓

NEW FROM MAY 2001

Fencing	✓	✗	✗
Aqua-aerobics	✓	✗	✗
Archery	✓	✗	✗
Live tribute to American Wrestling	✓	✗	✗
High chair and buggy hire	*	✓	✗
Children's Swimming lessons	*	✓	✗
Parent Toddler and serious swimming sessions	✓	✗	✗

✓ Available ✗ Not available Limited restricted operation

† Height restrictions apply ■ Weather permitting * For an additional charge † Under 14s must be accompanied by an adult

SUMMER MAY – OCTOBER 2001

Entertainment Guide

Coming up — details of our sizzling summer programme of events including:

Summer Entertainment Pg 20-25

Out & About Pg 26-31

Family Summer Pg 32-43

Fantastic Summer fun for all the family



ON RESORT

- Formula K Go Karts™ ● Rounders™
- Kwik Cricket™ ● Karaoke
- K-Nex Konstruktion Zone
- Funfair™ ● Aqua-aerobics
- Children's swimming lessons*
- Netball™ ● Volleyball™ ● Family Sports Day™ ● Outdoor Funpool™
- Fox Kids TV channel in your accommodation morning and afternoon ● Fencing
- Archery ● Trampolining*
- Aerobics/Fun & Fitness ● New Fox Kids characters ● Sports ● Late Night Nite Club ● Competitions
- Weekly swimming events
- Fencing™ ● Pentanque™

See page 18 for availability details.

† Height restrictions apply.

■ Weather permitting.

* For an additional charge

— please see page 18 for sample prices.



To book your break
call now on 0870 242 0870

see your Travel Agent
or visit our website at www.butlins.co.uk



Family Summer Holidays Butlins sizzles, All summer long



Butlins has all you could want from a summer holiday — come rain or shine!

We know that the highlight of the year is the family summer holiday, and that it has to be right for all the family. To make sure you have the time of your lives, each Resort has sports, children's clubs, family entertainment, outdoor fun pool, a funfair, Splash waterworld, the brilliant Skyline Pavilion...The list is endless!

And what would a summer holiday be without a beach. All 3 Butlins resorts are located next to the beach, where you can enjoy a stroll along



the coastline, a swim in the sea, or spend hours building that perfect sandcastle.

But that's not all. Within easy reach of our Resorts are a host of fascinating attractions and miles of beautiful countryside. To make sure you get the most out of the area, we have teamed up with many local attractions to give you big discounts on the price of entry.

After all that daytime fun, you can look forward to superb nights out on the Resort with great bars, restaurants, and fantastic entertainment for everyone!

You can't beat summer holidays at Butlins!



CHILDRENS CLUBS

- Nursery 0-5yrs
- Fox Kids Clubs 5-8yrs and 8-12yrs
- The Zone 13-16yrs

TIME TO UNWIND

- Tom Cobleigh Traditional Pub
- Dance and Social Events
- Picnic tables and scenic spots
- Splash Waterworld
- serious swimming sessions

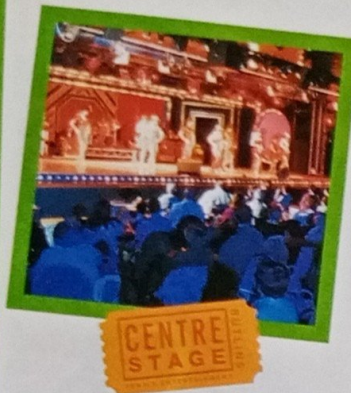
FUN IN THE EVENING

- Skyline Pavilion ● Bar Rosso
- Karaoke at Swinging Shillelagh
- Centre Stage spectacular shows
- Reds for music, dancing and comedy
- Late Night Nite Club
- Jumpin'Jaks

OFF RESORT

- Horse riding ● Golf
- Fishing ● Tennis
- Rambling ● Badminton

Off Resort facilities are beyond our control and will be subject to an additional charge.



MATINEE SHOWS:

- Pantomimes
Cinderella (Skegness)
Aladdin (Bognor Regis)
Dick Whittington (Minehead)

EARLY EVENING:

- CITY's Stephen Mulhern's Magic and Mayhem show – midweeks only
- New 'Fox Kids Live' show
- Redcoats Gala Welcome Show

IN THE EVENING:

The place to see spectacular shows often with star names topping the bill! See pages 24-25 for full details.

To book your break call now on 0870 242 0870
see your Travel Agent.
or visit our website at www.bullins.co.uk



Look what we've got Lined up for you!



Your summer 2001 programme is packed with amazing family fun and star studded entertainment! During the day the Skyline Pavilion is the place to be, with the very best for the children, including Noddy's Disco Party and the Puppet Castle, and spectacular circus acts for the whole

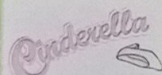


family. At night, Centre Stage and Reds are where it's at, both venues presenting a sparkling evening of great entertainment. Centre Stage plays host to some amazing variety performances whilst in Reds, the Reds themselves stage a dazzling array of shows, singing and dancing.



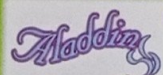
Summer Panto's!

Not just for Christmas, it's panto time all summer long! Enjoy the thrills and spills of a traditional matinee pantomime with an added exciting twist!



SKEGNESS

Cinderella combines romance with comedy carpets, genies and dragons all feature in this spectacular production, as Aladdin tries to outwit the evil Abanaza!



BOGNOR REGIS

The magic lamp, flying carpets, genies and dragons all feature in this spectacular production, as Aladdin tries to outwit the evil Abanaza!



MINEHEAD

This wondrous story is entwined with laughter, drama and spectacle as Dick seeks out fortune in London – are the streets paved with gold?!

Carnival Night

To make weekends during June and September that extra bit special why not come and join in the Bullins procession! Everyone meets in the Skyline Pavilion, the heart of each Resort, and joins the parade around the Resort. Accompanied by Fox Kids Characters and the Skyline cast, this magical evening culminates in a family fireworks display, guaranteed to leave you breathless.



Fox Kids Live!

Someone has stolen the Fox Kids megachip, part of the hi-tech hardware that keeps Fox Kids on air. If the chip isn't found before the end of the next programme, the channel will cease to exist!



Come to Centre Stage and join Digimon, Power Rangers, the Hero Turtles, the Jellikins, Princess Sissi and Sailor Moon in the early evening hunt for the missing megachip. Who has stolen it, and more importantly will it be found in time?.....

WATCH THE JELLIKINS EVERY DAY ON FOX KIDS

CIRCUS SHOW



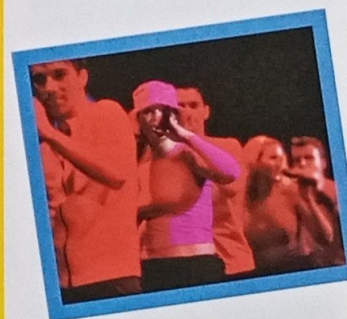
The Skyline Pavilion is transformed into the Big Top! The clowns will have you in stitches, you'll be amazed by the incredible feats of the acrobats, and the jugglers will have you wishing you could do that too! The Ring Master keeps the whole show running like clockwork, while you sit back and enjoy all the fun of the circus.

AURORA

This spectacular show will leave you gasping in wonder at the superb display of miraculous acrobatic skills. The beautiful costumes and scenery transform Centre Stage into a magical world, and as the story unfolds the whole family will be spellbound.



- Cirque de Masquerade featuring circus acts from around the world
- Street Theatre and entertainment
- WWF Wrestling Tribute show
- New Fox Kids TV character appearances, including Digimon, the Jellikins, Princess Sissi, Sailor Moon and Power Rangers Light Speed Rescue!
- Noddy's Disco Party
- The Puppet Castle shows



- The band Code Red! Performing the latest chart toppers
- Reds Family Disco's – Dance with the Reds to the latest sounds
- Reds Quiz Show
- Reds Tribute to Steps
- Reds shows – from Gospel to Funk to Red Hot Rhythmn, the Reds can do it all!

Also in REDS – Visiting stars and acts at weekends such as:

- Bucks Fizz (Bognor & Skegness)

May Breaks

NEW for 2001, we are proud to introduce 2 May Weekend Breaks at Bognor Regis. 'Sounds of the 70s' and 'Rock and Soul' are jam-packed with top names, and promise to really set the summer off with a swing!

ROCK AND SOUL

PG

A combination of sensational soul and rousing rock! Featuring the fantastic Alexander O'Neal - you won't have anything to 'Criticize'!

BOGNOR REGIS

Fri 11 - Mon 14 May 2001

- ★ Alexander O'Neal
- ★ Showaddywaddy
- ★ Jimmy James & The Vagabonds
- ★ Great Legends of Rock - tribute to Freddie Mercury, Cher, Rod Stewart and Tina Turner
- ★ Bobby Davro ...and more!

SOUNDS OF THE 70s

PG

Get back to the era of flares, glitter, make-up and long hair! Don't forget your retro gear for this 70s themed break featuring artists of the day and tribute bands.

BOGNOR REGIS

Fri 18 - Mon 21 May 2001

- ★ Les McKeown's 70s Bay City Rollers
- ★ Showaddywaddy
- ★ Bobby Davro
- ★ BC Sweet
- ★ T Rextasy ...and more!

Sizzling Summer Stars and Shows

It wouldn't be summer at Butlins without a host of stars, popular names and great shows to keep you singing, dancing and laughing all the way through the summer months.

Centre Stage provides the perfect backdrop for a splendid summer season of toe-tapping music, side-splitting comedy, spectacular shows and visiting star names.

With something for every member of the family, and a different themed evening every night of the week, your nights out on Resort will be one of the highlights of your holiday!

Reds, Jumpin' Jaks, and the Skyline Pavilion also play host to visiting stars, up and coming names, and traditional Butlins entertainment too. And at the end of the night there are plenty of venues where you can dance the night away!

Something Different Every Night of the Week!

Summertime Salsa

Inspired by the sensational sounds of hot Latino rhythms, this lively evening pulsates with South American music and sultry moves. The night will be topped off with a star comedian such as Shane Richie, Bobby Davro, Cannon and Ball or Billy Pearce.

Back to the 80's

Bring back the New Romantic as you remember puff ball skirts, thin leather ties and fluorescent socks! This night of memories combines a superb show featuring classic 80's tunes with some brilliant live performances.

A Spellbinding Night

A magical evening featuring Aurora, an out-of-this-world display of incredible illusions and fantastic feats ranging from the mind-bogglingly bizarre to the daringly dramatic (see page 23 for details).

A Night at the Cavern

A celebration of the sensational Mersey Sound, the beat that gave a kick start to the fab and groovy Swinging Sixties, focuses on the famous Cavern Club in Liverpool where it all started. And at the end of the night the dance floor is the perfect place for a boogie!

The Big Gig Rock Concert

A non-stop night of rock, bringing you the best loved anthems of the 20th Century. A brilliant compilation of acoustic rock, and fantastic artists such as a tribute to Rod Stewart will have you rockin' all night long. And after all this why not hit the dance floor.

The Sounds of the 70's

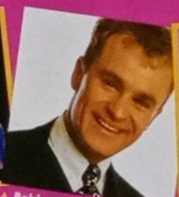
A night of Disco Fever! Relive the groovy songs and hits of the 70's and get down to that disco beat, during this ultimate tribute to the unforgettable music of the era. Guest performances includes great bands such as Showaddywaddy.

Stephen Mulhern's Magic & Mayhem

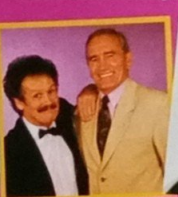
A night full of everything! The whole family will love the tricks, fun and laughter of CITV's Stephen Mulhern's Magic and Mayhem early evening show, and the cabaret that follows includes comedians, acts and bands such as The Ivy League to keep you entertained all night long!



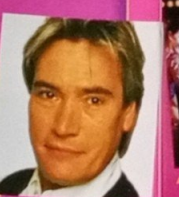
▲ Shane Richie



▲ Bobby Davro



▲ Cannon & Ball



▲ Billy Pearce



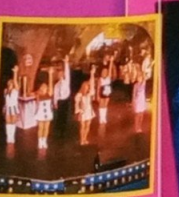
▲ Bucks Fizz



▲ Reds



▲ Stephen Mulhern



▲ Echoes from the Cavern



▲ Hot Latino



▲ Tribute to Rod Stewart



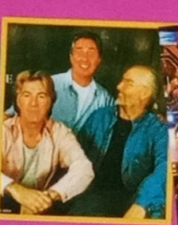
▲ Little & Large



▲ Showaddywaddy



▲ Waterloo



▲ The Ivy League



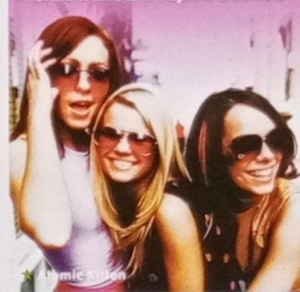
▲ Centre Stage



▲ Daphne & Celeste

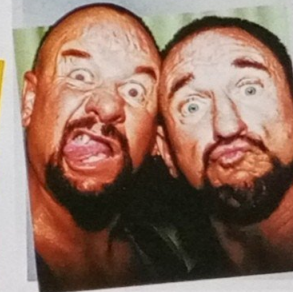
HOT! HIP! & HERE!

Butlins are proud to present some of the very latest hot new stars, who will be dropping into the Resorts to perform their latest hits, meet our guests and maybe even sign a few autographs. Bands who have already popped in to visit us this year include Scooch, Atomic Kitten, Leifani, Northern Line and Daphne & Celeste!



ALL STAR TRIBUTE TO WWF SUPERSTARS

This showstopping demonstration of physical might and brute force is guaranteed to have you on the edge of your seat as you watch the flurry of throws, blows and holds. The mighty Bushwhackers, and all your wrestling heroes will be taking part in the Lumberjack Battle and Texas Death Match to name but a few death-defying contests. With lots of laughs, spills and thrills along the way, this truly is an entertainment spectacular.





▲ Arundel Castle ●

PLACES TO VISIT

There are some great places to visit and explore right on your doorstep and further afield including...

- Bognor Regis ● Littlehampton
- Amberley Chalk Pits Museum
- Arundel Castle ● Arundel Wild Fowl Park ● Fontwell Race Course
- Tangmere Aviation Museum
- Hunston Horse Riding
- Chichester Cathedral ● Chichester Harbour ● Fishbourne Roman Palace ● Bosham Harbour
- Portsmouth – Mary Rose & HMS Victory & Royal Marines Museum ● Singleton Open Air Museum ● Goodwood Race Course ● Bognor Roman Villa
- St Mary's House, Bramber

ORGANISED COACH EXCURSIONS

To make your holiday even more relaxing, local company **heritage coaches** will pick you up and drop you at Butlins, making it even easier to get out and about.

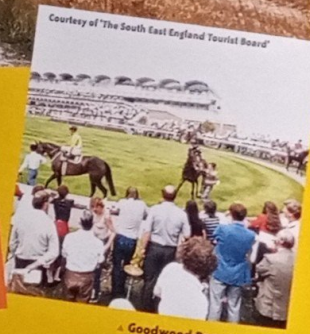
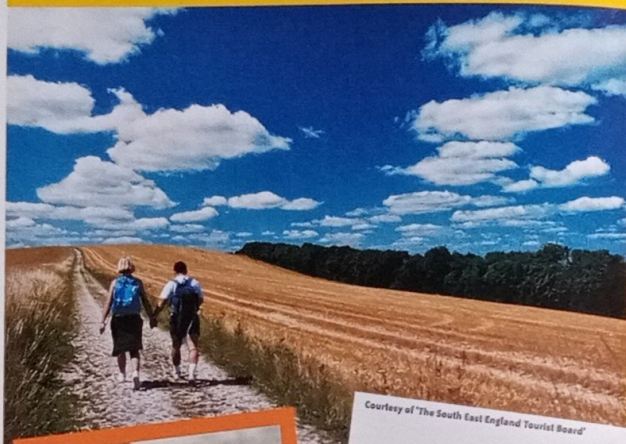
- Monkey World & Bovingdon Tank Museum
- Midhurst & Petworth House
- Portsmouth & Southsea
- Bodyshop Tour & Factory Shop
- Three Towns & Three Castles

For more information or to pre-book please call 08453 101101 (call charged at local rate).

Bookings are on a first come first served basis and are subject to a minimum number of 25 bookings per excursion. Excursions are subject to availability and operate from Easter 2001 to October 2001. Excursions and attractions are outside of our control.

Out & About Bognor Regis

Walking on the South Downs



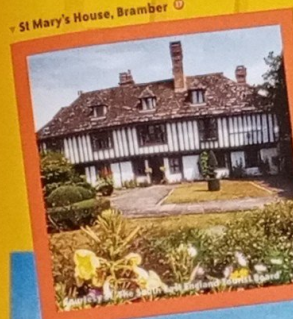
● Goodwood Race Course ●

Sun and fun on the south coast.

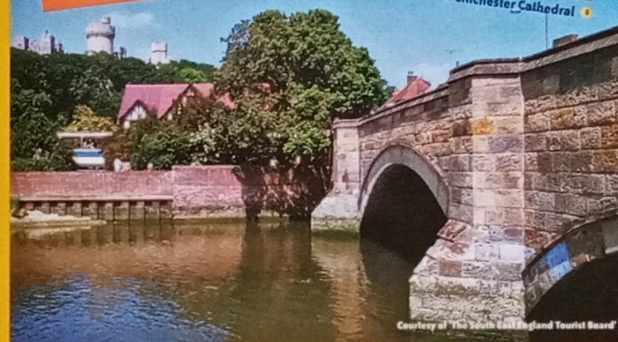
Bognor Regis is the ideal holiday location. Surrounded by picturesque villages, unspoilt coastline, and rolling, green downs, Bognor Regis is a great place to spend your holiday! The South Downs Area is a site of Outstanding Natural Beauty.

Historic Arundel boasts an impressive 11th century castle and is filled with beautiful little shops, antique stores and tea rooms. It just begs to be explored! Littlehampton, nearby, is a unique blend of river and sea offering excellent fishing and diving. Or maybe you'd prefer just to relax amongst the sand dunes.

● St Mary's House, Bramber ●



● Chichester Cathedral ●



● Arundel from River Arun ●



Special Offers

EXPLORE SOME MORE!

To help you make the most of being out and about in West Sussex, we've negotiated special discount rates for Butlins guests on these great activities and attractions...

- Squash ● Guided tours of historic Bognor Regis
- Sea fishing at Littlehampton
- Boat trips around Chichester and Portsmouth harbours
- Horse riding at Hunston
- Golf at Chichester Golf Club
- Falconry at Birdham
- and many more...

For details of discounts please go to the Advance Booking Centre on Resort.

Please note these attractions are outside of our control.



PLACES TO VISIT

There are some great places to visit and explore right on your doorstep and further afield including...

- Minehead • Bossington Farm
- Porlock • Horner Stables & Tea Rooms
- Lynmouth • Dunster Castle
- Dunster Doll Museum
- Tropiquaria • Cleeve Abbey
- Torre Cider Farm • Watchet
- Bee World • Cheddar Gorge
- Glastonbury • Taunton
- West Somerset Railway
- Exmoor National Park
- Binham Farm Shop, Old Cleeve
- Styles Ice Cream Farm, Rodhuish

ORGANISED COACH EXCURSIONS

To make your holiday even more relaxing, local company Blue Motors, who operate classic coaches, will pick you up and drop you off at Butlins, making it even easier to get out and about!

- Lynton & Lynmouth
- Barnstaple Market
- Lorna Doone Country
- Tour of Exmoor

For more information or to pre-book please call Blue Motors on 01643 704204

All excursions are available at an additional charge, are subject to demand and availability and are outside of our control.



Out & About Minehead

Stunning coastal views



Welcome to beautiful Somerset's premier beach resort.

How's this for a superb setting? Butlins sits between the coast and the hills of heather of Exmoor National Park. A tree-lined avenue leads down to the large sandy beach, and the nearby twin towns of Lynton and Lynmouth are famous for some of the most spectacular coastal scenery in Britain. Historic Watchet has a fine harbour, shops and local museums which chart the town's 1000 year maritime history. Minehead has easy access to spectacular Exmoor with its wild expanses of grassy moorland. Red deer still roam free and the famous herds of sturdy ponies can be spotted at any time of year. Don't forget to order up a real Somerset cream tea with scones and lashings of the local thick clotted cream. And what a great base from which to discover the fantastic countryside and breath-taking walks along the Somerset coast.



Special Offers

EXPLORE SOME MORE!

To help you make the most of being out and about in Somerset we've negotiated special discount rates for Butlins guests on these great activities and attractions...

- Golf • Horse Riding at Horner Stables
- Mountain Biking - Guided trips • Lake Fishing
- Falconry at Exmoor Falconry & Animal Centre
- and many more...

For details of discounts please go to the Advance Booking Centre on Resort.

Please note these attractions are outside of our control.



PLACES TO VISIT

There are some great places to visit and explore right on your doorstep and further afield including...

- Skegness • Skegness Model Village • Ingoldmells
- Fantasy Island • Gibraltar Point • Boston • Tattershall Castle • Battle of Britain Memorial Museum, Coningsby
- Woodhall Spa • Ye Olde Curiosity Museum, Mablethorpe
- Louth, Hubbard Hills
- Market Rasen Race Course
- Lincoln and its Cathedral
- Snipeholes Nature Reserve

ORGANISED COACH EXCURSIONS

To make your holiday even more relaxing, we have arranged some great coach excursions. Picking you up and dropping you off at Butlins, it couldn't be easier to get out and about!

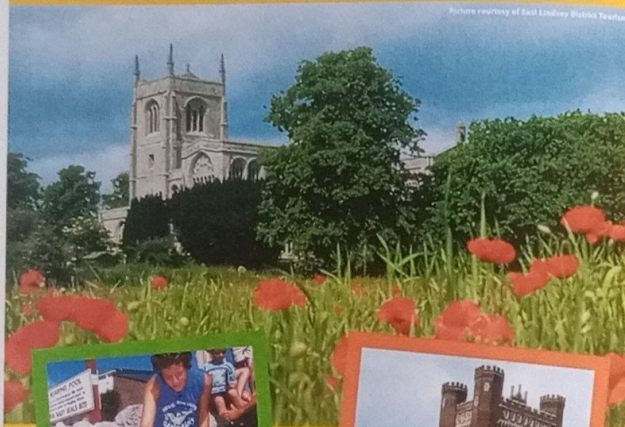
- Tennyson Country
- Grimsby • Boston

All excursions are available at an additional charge, are subject to demand and availability and are outside of our control. Coach excursions only operate during July and August.



Out & About Skegness

© Tattershall



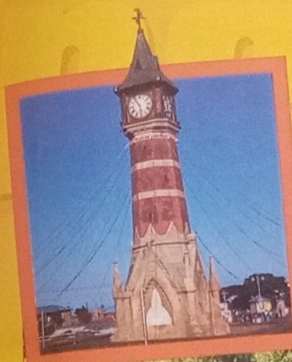
© Seals at Natureland Seal Sanctuary



© Tattershall Castle

Discover the East Coast's award winning holiday location.

Welcome to the drier side of Britain. Did you know that on average resorts like Skegness, Chapel St Leonards and Mablethorpe receive less rain than anywhere else in Britain? Skegness' beach has golden sand and received the Seaside Award in 1999. The surrounding landscape of Lincolnshire Poacher Country has plenty of quaint rural villages and walks. Nearby Louth is a pretty market town with charming winding streets, and excellent antique shops. Gibraltar Point Nature Reserve is a splendid example of coastal landscape. Skegness itself is a delightful blend of traditional seaside resort and modern shopping – and don't forget to look out for the world famous Jolly Fisherman!



© Skegness Clock Tower



© Hubbard's Hills, Louth



Picture courtesy of East Lindsey Wildlife Tourism



Special Offers

EXPLORE SOME MORE!

To help you make the most of being out and about in Lincolnshire, we've negotiated special discount rates for Butlins guests on these great activities and attractions...

- Natureland Seal Sanctuary
- Church farm Museum
- Waterskiing • Hardy's Animal Farm • Skegness Bike & Motor Racing Stadium
- Caesars Park Golf Course
- Sycamore Lakes, Burgh Le Marsh • Northcote Heavy Horse Centre • Boleman's Brewery Wainfleet
- Lincolnshire Aviation Heritage Centre
- Five sailed Windmill, Alford
- Claythorpe Watermill, Aby

For details of discounts please go to the Advance Booking Centre on Resort. Please note these attractions are outside of our control.

Butlins For all the Family



Butlins is all about family holiday fun. That's why you'll always find plenty of activities that the whole family can enjoy together. Whether you want to have some fun in the family sports day, make some waves in the Splash Waterworld, take your seats and be amazed by our fantastic evening shows, or enjoy a lovely meal together, it's all here at your Resort. Or, if you want to go



your separate ways for a while, your kids can join our fantastic new Fox Kids Clubs, while you could take a Formula-K Go Kart for a spin or sing to your heart's content in Karaoke! If you have the time, you'll also find plenty of places of interest nearby. Remember, family fun is a tradition at Butlins – it's the reason why so many people come back to enjoy themselves year after year.

Tots fun time 0-5s

Registered
Nurseries
and NNEB
Qualified
Nursery
Nurses



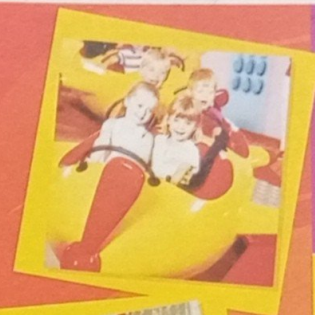
Butlins is a paradise for your little ones, with a fantastic range of fun filled activities to keep them occupied all day long. From Noddy shows and Toyland rides to our Parent and Toddler activity sessions where



parents and children can enjoy a range of play sessions together – your kids will love it! And parents can have their fun too. Just make use of our nursery facilities with fully qualified nursery nurses and take some time to treat yourself.



There's also plenty of ways for you to join in. After all, when we say family fun, we mean family fun, from a splashing good time in our children's play area in our Waterworlds to dancing with your kids at Noddy's Disco Party. So if you want to spend time with your toddler exploring their magical new surroundings or take time out to yourself, it's Child's Play at Butlins!



ACTIVITIES

- Parent and toddler swimming
- Noddy and his Toyland friends and shows
- Noddy's Disco Party
- Noddy's Toyland rides*
- Junior Driving Track*
- Puppet Castle shows
- Nursery facilities with NNEB qualified nursery nurses
- Limited baby sitting services*, subject to availability
- Baby changing facilities
- Children's shallow play area in Splash Waterworld
- Children's playground
- Parent and toddler activity sessions – includes: story time, paints, toys, fancy dress and music

See page 18 for availability details.

CHILDREN'S NURSERY 0-5

Registered Nurseries and NNEB Qualified Nursery Nurses. Children can play freely or join in supervised activities.

- Sand and Water play
- Storytime
- Playdough
- Painting
- Music
- Toy rooms

Session controlled nursery facility, introductory and first full session free, all subsequent sessions £3 each (Duration 1½ hours)

See page 18 for availability details.

* Height restrictions apply.

* For an additional charge

– please see page 18 for sample prices.
Please note: The above activities are intended as a guide only and may vary.



ACTIVITIES

- Fox Kids indoor soft play area*
- K-Nex Konstruktion Zone
- Fox Kids outdoor play area*
- Funfair*
- Splash Waterworld, including flumes*
- Multi Sports Court*
- Puppet Castle shows
- Power Rangers characters
- Skyline Circus Shows
- Crazy Golf*
- Trampolining*
- Noddy's Disco Party
- Kids films in Odeon Cinema*
- Face painting

See page 18 for availability details.

† Height restrictions apply.

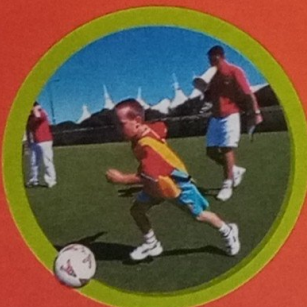
* Weather permitting.

* For an additional charge

— please see page 18 for details of prices.



To book your break call now on 0870 242 0870
— see your Travel Agent,
or visit our website at www.butlins.co.uk



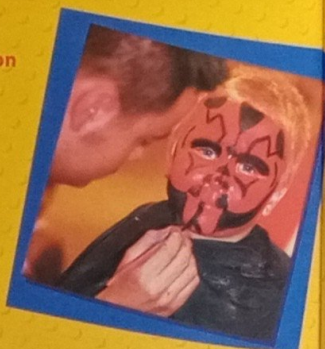
Great for kids



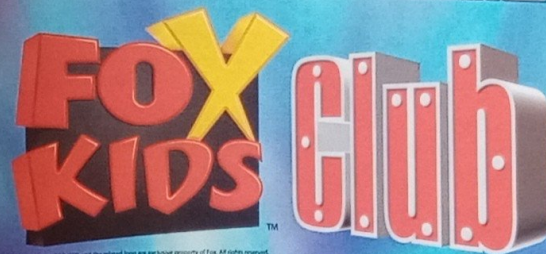
WATCH DIGIMON EVERY DAY ON FOX KIDS

There's a holiday full of fun-filled activities just waiting for kids to enjoy. If they're after action packed sports on the multi-sports court, some fun in the Fox Kids play areas, splashing around in our Waterworlds or sitting back and enjoying a film in the cinema with some friends, Butlins is the perfect place! And even the most mischievous kids will have their work cut out with all the energy zapping games on offer! They can also meet many of their favourite Fox Kids characters like Digimon and Jellikins.

We've got a fantastic new Fox Kids Club packed full of exciting games, competitions and activities. From sports skills and trampolining to parachute games and crafts. There's competitions, prizes and surprises galore!



It's new! It's action-packed!
It's brilliant! It's our brand new...



© 2001 Fox Kids Club and the related logo are exclusive property of Fox. All rights reserved.



We've teamed up with Fox Kids to offer the best in kids' entertainment, activities and fun, fun, fun! So here's the perfect chance to take part in some great games, have a go at acting and meet some new friends.

There are loads of exciting things

to do, and competitions to enter for the chance to win certificates and prizes and there's even a special Fox Kids Club Leader to make sure you have the best holiday — ever!

CHECK IT OUT!

Just check out all the great activities you can choose from!

- Parachute Games
- Stage School
- Cartoon Time
- Musical Games
- Arts and Crafts
- Face Painting
- Mask Making
- Dough Making
- Treasure Hunt
- It's a Knockout!
- Circus Workshops
- Trampolining
- Football Coaching
- Board games, toys and play activities
- Kids films in the Odeon

FREE



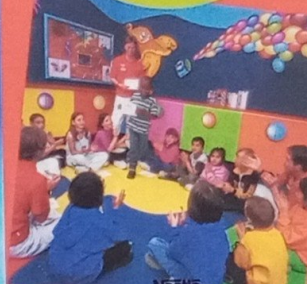
DIGIMON

© 2001 DIGIMON AND THE RELATED LOGO ARE EXCLUSIVE PROPERTY OF FOX. ALL RIGHTS RESERVED.

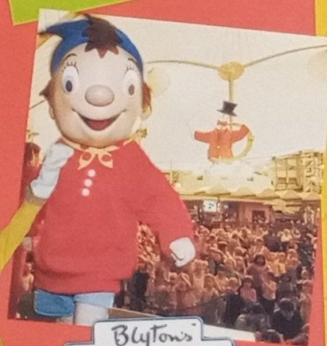


POWER RANGERS
RESCUE

Watch Digimon & Power Rangers Every Day on Fox Kids



Nestlé
smarties



Blyth's
TOYLAND



ACTIVITIES

- Fox Kids indoor soft play area*
- Fox Kids outdoor play area**
- Funfair™ • Splash Waterworld*
- K-Nex Konstruktion Zone
- Megazone Laser Arena**
- Games Zone* • Formula K Go Karts**
- Crazy Golf** • Multi Sports Court** • Odeon Cinema*
- Hotshots Ten Pin Bowling*
- Funfair Sideshows*
- Face painting
- Puppet Castle and shows
- Ho! Hip! and Here!!

— see page 39

See page 18 for availability details
† Height restrictions apply.

■ Weather permitting.

* For an additional charge

— please see page 18 for sample prices.



Fun for the 8-12s



Older kids really will be in their element at Butlins. There's so much to do, and with loads of kids the same age around there'll be sure to make some new friends to share their fun with! The Fox Kids 'Rumble in the Jungle' play area is crammed full of things to explore and it's the perfect place to burn off all that extra energy. There's hours of

fun to be had on the exhilarating rides in the Splash Waterworld or if sport's the 'in-thing', then the Multi Sports Court is the perfect place to test skills of basketball, football and more!

And they won't want to miss out on our fantastic new Fox Kids Club packed full of exciting games, competitions and activities. It's got everything to keep them busy from the minute they arrive whatever their interests. From Football coaching and trampolining to snooker and karaoke. There's competitions, prizes and surprises galore!

It's new! It's action-packed!
It's brilliant! It's our brand new...

FOX KIDS Club



Butlins and Fox Kids are proud to present the best in kids' entertainment, with superb activities, facilities, games and competitions. We provide the perfect opportunity to top up your football skills, have a go at body boarding, and even take a sneaky

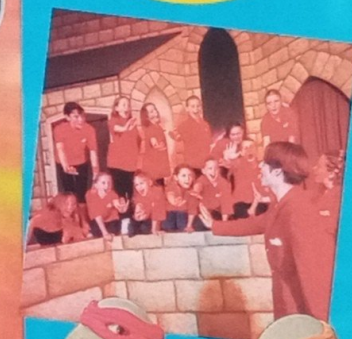
peak behind the scenes in Backstage Secrets! And for the more competitive kids we've got all sorts of testing challenges with winners receiving superb prizes. There are loads of fantastic things to do, you'll meet loads of new friends, and there's a Fox Kids Club Leader to make sure your holiday is unforgettable!

CHECK IT OUT!

FREE

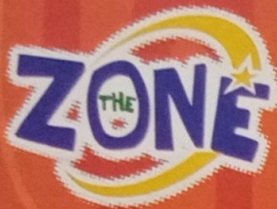
Take a look through all the superb activities available to you!

- Stage School
- Backstage Secrets
- Karaoke
- Table Tennis
- Trampolining
- Orienteering
- Football Coaching
- Sports Competitions
- Swimming Events
- Including body boarding
- Arts and Crafts
- Parachute Games
- Circus Workshops
- It's a Knockout!
- Kids films in the Odeon



Watch Digimon & Sailor Moon Every Day on Fox Kids

WATCH HERO TURTLES EVERY DAY ON FOX KIDS



12-16's

FACILITIES

- Hotshot Ten Pin bowling*
- Snooker* • Table Tennis
- Splash Waterworld including rides and flumes*
- Odeon Cinema* • Amusements*
- Games Zone* • Megazone Laser Arena** • Multi Sports Court*
- Formula K Go Karts**
- Funfair** • American Pool*
- Funfair sideshows*
- Ibiza Night
- Splash Pool Evening
- Megazone Challenge

See page 18 for availability details.

* Under 14s must be accompanied by an adult.

† Height restrictions apply.

■ Weather permitting

** For an additional charge - please see page 18 for details of prices.

The Zone



Keeping teenagers amused is never easy, so we've been asking our teenage guests exactly what they really want to do. Their answers helped us design a brilliant new dedicated club for teenagers - The Zone. It's packed with up-to-the-minute funky activities and really great sounds, with pro DJs and a club venue with club music. To top it off, there's something different every day of the week, from the Megazone Laser Challenge to the pool evening! And they all lead up to the best Ibiza night party to end all parties! There are some great new things to try from Body-boarding to canoeing and there's some favourites thrown in for good measure too - like football and sports competitions. Teenagers love it (hey, it gives them a chance to get away from the family!).



Check out these great activities...and they're all **FREE**

Ibiza Night End your holiday on a high note with exclusive use of the nite club at the Ibiza night club party. Dance to Balearic beats and a professional DJ.

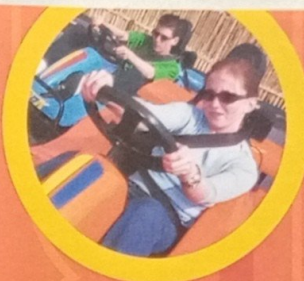
Splash Pool Evenings** No queues, no little brothers or sisters, no parents! - Jump in at the deep end at The Zone Pool Evening. You can even try body-boarding, canoeing and water polo.

Sports Face the ultimate, test your skills in our sports competitions with 5-a-side football, basketball, hockey and volleyball.

Megazone* A perfect way to break the ice. Take up our Megazone Laser Challenge - Your chance to play this fab laser shooting game for FREE.

DJ and TV Presenting "Will it all go a bit Pete Tong?" Try out the DJ in you. Or become the next Johnny Vaughan or Denise Van Outen. Challenge yourself to a bit of TV presenting.

* Peak holidays only. ** Swimmers must be confident in the water and be able to swim 25m unaided.



THE ZONE - ACTIVITIES

- DJ skills and competition against our resident DJ
- Evening Club nights at The Zone
- Film Making • TV Presenting
- Team Games on the multi sports court
- Sports competitions
- Ten pin bowling and pool competitions
- Stage School singing, dancing and acting

See page 18 for availability details.

Please note: The above activities are intended as a guide only and may vary.

HOT! HIP! AND HERE!!

Don't forget to watch out for the very latest hot new stars, brought to you in association with Holiday Pops Promotions. Scooch, Lolly, Atomic Kitten, Leilani, Northern Line and Daphne and Celeste have already popped in to sing their hits, meet our guests and sign autographs!



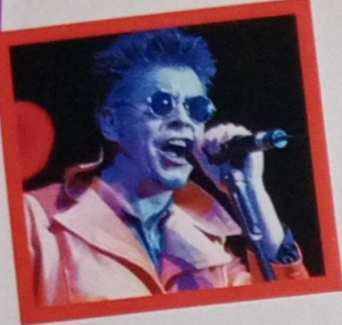
To book your break call now on 0870 242 0870



see your Travel Agent or visit our website at www.bullins.co.uk

All year round

Bullins for Older Kids & Teens



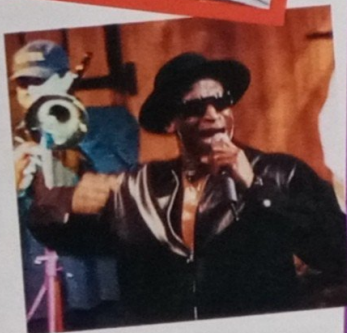
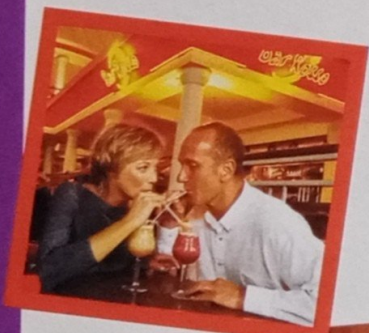
JUMPIN' JAKS STRICTLY FOR ADULTS

- Adult only evening venue
- Jaks Disco every night in summer • Comedy
- Resident DJs
- Visiting bands

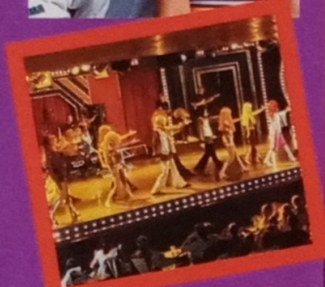
LATE NIGHT NITE CLUB

STRICTLY FOR ADULTS

- Resident DJs playing the latest dance tracks
- Open 11.00pm till late



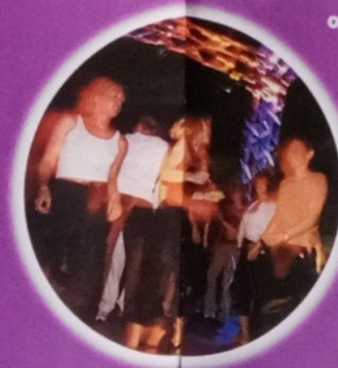
As lively as you like... Butlins for You



Butlins is the place to be – for great adult entertainment and activities.

SUMMER HOLIDAYS

On our PG and U breaks, adults have their own venue, Jumpin' Jaks, where you can enjoy comedy, music and dancing. You can also dance away to the latest tunes in our late night nite clubs. And to make the most of your time at Butlins, you can book the kids into the nursery* (your first session is free), or book



one of our babysitters* and hit the bars, shows and night-life for the evening.

WINTER BREAKS

During the winter months, you will find an incredible variety of short breaks, all with a different theme, many of which are geared specifically to adults. In fact, at our 18 rated breaks, you won't find any children at all. Breaks range from Music Festivals to adult comedy weekends, Disco Inferno to sounds of the Sixties.



FACILITIES

- Green Baize Snooker Club*
- Splash Waterworld† • Funfair†
- Hotshots – ten pin bowling*
- Crazy Golf™ • Megazone Laser arena† • Amusements* • Bingo*
- Formula-K Go Karts*†
- Outdoor Bowls™
- Aerobics/Fun & Fitness
- American Pool* • Darts
- Multi sports court – for football & basketball • Babysitting*

See page 18 for availability details.

† Height restrictions apply.

■ Weather permitting.

* For an additional charge – please see page 18 for sample prices.

* Under 14s must be accompanied by an adult.

IN THE EVENING

- Bar Rosso • Pinewood Studios Restaurant & Bar
- Karaoke at Swinging Shillelagh
- Centre Stage spectacular shows
- Reds for music, dancing and comedy • Tom Cobleigh pub
- Late Night Nite Club
- Jumpin' Jaks

OFF RESORT

- Horse Riding • Golf • Fishing
- Rambling • Tennis • Badminton

Off Resort facilities are beyond our control and may be subject to an additional charge.



TIME TO UNWIND

- Tom Cobleigh Traditional Pub
- Pinewood Studios Restaurant & Bar
- Bar Rosso • Picnic tables and scenic spots
- Put your feet up while you enjoy an ice-cream by the outdoor funpool!
- Relax in the Skyline and watch the world go by
- Centre Stage spectacular stage shows
- Dance and social events
- Demonstrations and visiting experts

ACTIVITIES

- Splash Waterworld* – Aqua Aerobics
- Archery • Fencing
- Aerobics / Fun Fitness
- Outdoor Bowls* • Green Baize snooker club* • Odeon Cinema*
- Bingo* • Crazy Golf** • Funfair**
- Formula-K Go Karts**

* Facilities may not be available during poor weather conditions. At peak times there may be queues for some facilities

* Available at an additional cost – please see page 18 for sample prices.

† Night restrictions apply.

• Under 14s must be accompanied by an adult.

OFF RESORT

- Horse Riding • Golf • Fishing
- Rambling • Tennis

BOGNOR REGIS

- Arundel Castle • Bignor Roman Villa
- Chichester Cathedral
- Goodwood Racecourse

MINEHEAD

- Bridgewater Carnival
- Cheddar Gorge • Dunster Castle
- Lynton & Lynmouth

SKEGNESS

- Alford Five Sailed Windmill
- Bateman's Brewery • Spalding Flower Festival
- Europe's biggest 7 day outdoor and indoor market at Fantasy Island

Please note that these activities are out of our control and may be subject to an additional charge

Relax at a pace that suits you... Butlins for You

If going on holiday to you means taking a break from it all you can always take things at a gentle pace at Butlins. Holidays are all about relaxing and making the most of your opportunity to unwind.

Whether you fancy a break from the kids, want to spend some quiet time together as a family, or maybe its time to enjoy a holiday on your own!

The great thing about Butlins is that it's *your* holiday and what you do is up to you. You'd be forgiven for thinking that there are loads of fun activities to

enjoy – there are! But don't forget you can also relish the opportunity to spend lazy days in peace. The atmosphere is just right – whether you want to sip a drink in the Skyline Pavilion while watching the world go by or munch on a picnic as you take in the scenery. You can enjoy swimming in Splash waterworld, test your aim on the crazy golf course or try something new such as archery or fencing. So sit back, relax and take in all there is to help your quest to rest...

Half board
Enjoy delicious food when you choose half board – full English breakfast and 3 course evening meal



NEW FOR 2001

DANCEAWAY SEQUENCE HOLIDAYS

For a holiday that treats you to the delights of sequence dancing, with special instruction, as well as all that Butlins has to offer, why not take the first step and read on!

Organised by Julie Earnshaw at Bognor Regis Resort

• Mon 26 – Fri 30 March 2001
4 night midweek

• Mon 11 – Fri 15 June 2001
4 night midweek

• Mon 24 – Fri 28 Sept 2001
4 nights midweek

Leading MCs, live music, morning tuition of new dances

Gallery Half Board accommodation only. Prices from £89 per person

To book please call Danceaway direct on 02476 314413

Please note: These Danceaway holidays can only be booked direct through Julie Earnshaw

GREAT FOR GROUPS

Why not bring your club or organisation to Butlins. Call the Special Groups Hotline to see how you can save even more on a booking of 40 people or more.



Coming up — details of our excellent programme of events including:

At a Glance Pg 45
 Family Winter Pg 46-49
 Themed Breaks Pg 50-51
 Music Festivals Pg 52
 Weekenders Pg 53

Entertainment Guide

Plus live
on stage
Steps

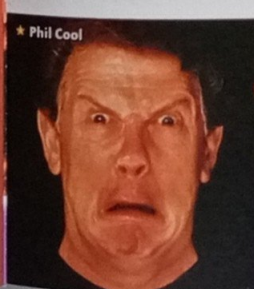
Butlins
different kinds
of breaks for
different kinds
of people

Your Breakaways Entertainment 'At a Glance'

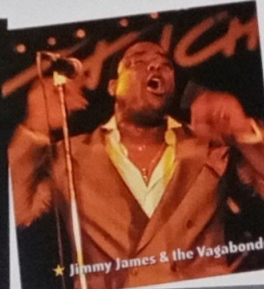
The grid below is an easy to use quick reference guide to the different Breaks we have on offer during the winter season. All the breaks have been colour coded to help you easily identify the break for you.

BREAKAWAYS 2000/2001	BOGNOR REGIS	MINEHEAD	SKEGNESS
NOVEMBER			
Fri 27 - Mon 30 Oct	Halloween U	Halloween U	Halloween U
Fri 3 - Mon 6	Bonfire Night U	Bonfire Night U	Bonfire Night U
Fri 10 - Mon 13	Festival of the 60s 18	Comedy & Music PG	Festival of the 70s PG
Fri 17 - Mon 20	Comedy Express 18	BIG TOP STEPS PG	PG
Fri 24 - Mon 27	Festival of the 70s PG	BIG TOP SIVE PG	PG
DECEMBER			
Fri 1 - Mon 4	Soul Explosion PG	Millennium Music Explosion PG	Festival of the 60s 18
Fri 8 - Mon 11	Party Party 18	PG	PG
Fri 22 - Wed 27	Christmas U	Christmas U	Christmas U
Wed 27 - Sat 30	Christmas Midweek U	Christmas Midweek U	Christmas Midweek U
Sat 30 - Tue 2 Jan	New Year U	New Year U	New Year U
JANUARY			
Fri 26 - Mon 29	Magic of Motown PG	PG	PG
FEBRUARY			
Fri 2 - Mon 5	Glam Rock Weekender 18	Festival of Rock and Blues PG	PG
Fri 9 - Mon 12	Festival of the 60s PG	Sounds of the 70s PG	PG
Fri 16 - Mon 19	Half Term U	Half Term U	Half Term U
Mon 19 - Fri 23	Half Term Midweek U	Half Term Midweek U	Half Term Midweek U
Fri 23 - Mon 26	Half Term U	Half Term U	Half Term U
MARCH			
Fri 2 - Mon 5	Disco Inferno PG	Magic of Motown PG	Comedy & Music 18
Fri 9 - Mon 12	Sounds of the 80s and Complete Madness PG	Millennium Music Explosion PG	Festival of Rock & Blues PG
Fri 16 - Mon 19	Irish Celebration PG	Irish Celebration PG	Festival of the 60s PG
Mon 19 - Fri 23	Rock & Soul Midweek U	PG	PG
Fri 23 - Mon 26	Rhythm & Roses - Kid Creole & The Coconuts U	Festival of the 60s PG	Magic of Motown PG
Mon 26 - Fri 30	Country & Western Midweek U	PG	PG
Fri 30 - Mon 2 Apr	Jim Davidson Star Weekend PG	The Alternative Music Festival 18	PG
APRIL			
Mon 2 - Fri 6	Variety Express U	Sounds of the 70s U	Variety Express U
Fri 6 - Mon 9	Country & Western Festival U	PG	PG
Mon 9 - Thur 12	Easter Midweek U	PG	PG
Thur 12 - Tues 17 (15 nights)	Easter Special U	PG	PG
Tues 17 - Fri 20	Easter Midweek U	PG	PG
Fri 20 - Mon 23	UK Soul Explosion U	PG	PG
Mon 23 - Fri 27	Variety Express U	Variety Express U	Variety Express U
Fri 27 - Mon 30	Millennium Music Explosion PG	Disco Inferno PG	Sounds of the 80s and Complete Madness PG
Mon 30 - 4 May	Stars of Vegas Tribute Midweek U	Sounds of the 60s U	Tribute to the Stars U

* Phil Cool



* Jimmy James & the Vagabonds



* Limahl



* Ian Boardman



BIG TOP CONCERTS

Butlins proudly presents chart busting, record breaking, hot stepping bands **STEPS** and **FIVE** playing to you live from our specially constructed concert venue, the fantastic Big Top Arena!

STEPS Friday 17

Minehead 17 - 20 November



FIVE Saturday 25

Minehead 24 - 27 November



Steps & Five Weekends

For both concerts, there will be a variety of support acts. Plus our normal PG facilities will also be open, so you can enjoy fun for all the family with all of Butlins great activities, facilities and entertainment.

You'll need to hurry to book one of the last few remaining places!!

November 2001

Halloween & Bonfire Night

These are two of our brilliant family spectaculars where we lay on plenty of great activities to make them really fun breaks. There's mask making, apple bobbing, guy making, face painting*, great entertainment and loads more.

HALLOWEEN

The Skyline is transformed into a Haunted House on Halloween, packed with monsters, ghosts and ghoulies of all description.

BONFIRE NIGHT

Remember, remember, the fifth of November, when the ghosts and ghouls carry on their mischief and we stage a spectacular fireworks display which will really make your break go with a bang!

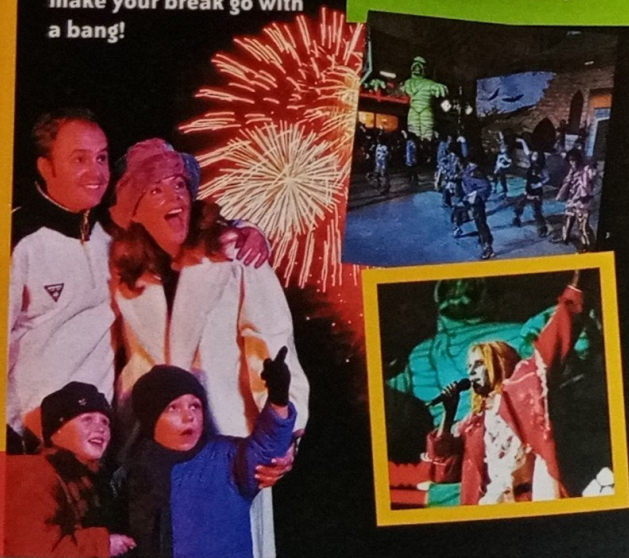
HALLOWEEN & BONFIRE NIGHT

- Haunted House show in the Skyline • Circus performers in ghoulish costumes
- Giant inflatable monsters!
- Face painting* • Little Monsters Fancy Dress
- Masquerade • Trick or Treat children's club themed activities
- Evening entertainment

Bonfire Night only:

- Spectacular fireworks display
- Guy making in children's clubs
- Apple bobbing

— see page 18 for availability details
*For an additional charge



February & April 2001

Schools Out - Half Term & Easter Breaks

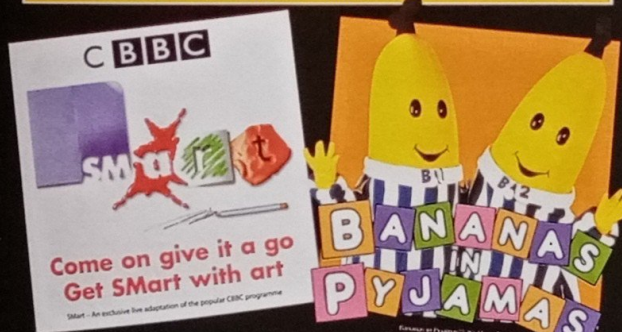
Give your kids a real treat - forget the weather, we've got a fun packed programme of activities for every one in the family.

HALF TERM

There's a great line up of stars, from The Black Abbots to Sinitta. For the little ones, those cheeky Bananas in Pyjamas are coming down our stairs! And live from the BBC, you can see the SMart interactive art show.

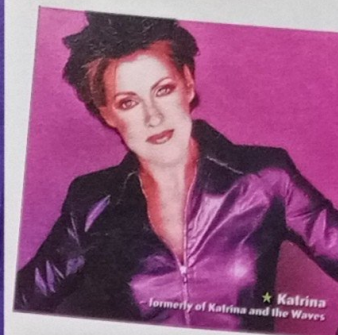
Half Term February Breaks	Bognor Regis	Minehead	Skegness
Fri 16 - Mon 19	The Ivy League	Sinitta	Katrina - formerly of Katrina & The Waves
Mon 19 - Fri 23	Sinitta	The Ivy League	The Black Abbots
Fri 23 - Mon 26	Freddie & the Dreamers	Freddie & the Dreamers	Brother Lees

SMart and Bananas in Pyjamas appear on all the above breaks



EASTER AT BOGNOR REGIS

Another children's favourite, Otis the Aardvark, appears on two of our Easter season breaks. There are also family game shows, such as Get Your Own Back and Run the Risk. And a selection of our West End Style stage shows, Millennium Blues Brothers and Echoes from the Cavern. Of course, Easter wouldn't be complete without an Easter Egg hunt - on each of the three breaks.



EASTER & HALF TERM BREAKS

- Fox Kids character appearances
 - Noddy's shows • Noddy's Disco Party • Regular U winter break children's facilities
- see page 18 for availability details

HALF TERM BREAKS

- Bananas in Pyjamas Show
 - CBBC's SMart
 - Plus evening entertainment
- see grid opposite

EASTER BREAKS (Bognor Regis only)

- Pantomime Matinee
 - Millennium Blues Brothers Show
 - Echoes from the Cavern
 - Plus evening entertainment
- see grid below

Mon 9 - Thurs 12 April

- ★ Dave Benson Phillips - 'Get Your Own Back' show
- ★ The Otis Roadshow - starring Otis the Aardvark

Thurs 12 - Tues 17 April

- ★ Dave Benson Phillips - 'Get Your Own Back' show
- ★ The Otis Roadshow - starring Otis the Aardvark

Tues 17 - Fri 20 April

- ★ Latino Heat - tribute to Ricky Martin
- ★ The Vengli Boys - tribute band
- ★ Peter Simon's - 'Run The Risk' show

ALL CHRISTMAS & NEW YEAR BREAKS

- Free Seasonal Hamper for all self-catering bookings



- Pantomimes Appearing at Minehead

Dick Whittington

Appearing at Bognor Regis

Maddie

Appearing at Skegness

Cinderella

- Street theatre • Circus acts
- Festive films in Odeon Cinema*
- Card and cracker making in Children's Clubs • Christmas tree and decorations



CHRISTMAS

- Bucks Fizz – all Resorts
- Black Lace – all Resorts • Santa Claus • Snowmen characters
- Huge decorated Christmas tree
- Puppet Castle Christmas special
- Christmas carols • Stars Stage School • Festive Christmas show in Centre Stage • Redcoats Christmas Showcase • Dennis & Gnasher's Christmas Party • Regular U Winter break Children's Facilities

See page 18 for availability details.

*For an additional charge.

HALF BOARD GUESTS

- Half board guests will enjoy a five course early afternoon Christmas Day Dinner with a great atmosphere and wine included!

Family Winter Breaks

All the magic of Christmas & New Year

CHRISTMAS WEEKEND
FRI 22 – WED 27 DECEMBER 2000

CHRISTMAS MIDWEEK
WED 27 – SAT 30 DECEMBER 2000

NEW YEAR WEEKEND
SAT 30 DECEMBER 2000 – TUES 2 JANUARY 2001

Nobody does Christmas better than Butlins. Whichever break you choose, you'll enjoy a festive holiday crammed with exciting things to see and do from Festive Christmas Shows to Black Lace's Party Dance Time. There is a Christmas Extravaganza in Centre Stage, and the Redcoats Go Kristmas Crackers in REDS. In the Skyline, you'll find a humungus Christmas Tree complete with decorations. The Skyline is buzzing with circus acrobats, street entertainers and Christmas Carolers – there's no party



atmosphere like it! Last, but not least, the most famous Redcoat of all, Santa himself drops in to meet the kids, with his snowmen helpers. And of course, it's Panto time! We stage some fantastic pantomimes developed especially for Butlins by Jim Davidson.

NEW YEAR

Of course, New Year has to be the party to end all parties. The night starts with our characters leading an early evening Skyline party, and builds to a crescendo with the midnight countdown! So don't forget your party hats and poppers!!!!



• Bucks Fizz



• Black Lace



NEW YEAR

- Early evening Skyline party featuring Fox Kids TV characters
- New Year's Eve party
- Countdown to 2001!
- New Year celebrations around the world on the big screen
- Balloons and chimes
- Bognor Regis – Bucks fizz & Showmaddymaddy (tribute)
- Minehead – Black Lace & Showmaddymaddy (tribute)
- Skegness – Black Lace & Bucks Fizz • Regular U Winter break Children's Facilities

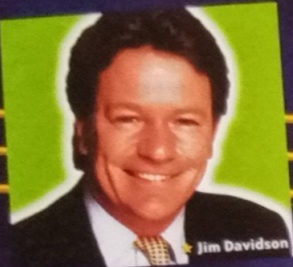
See page 18 for availability details.

HALF BOARD GUESTS

- Half board guests will enjoy a five course New Year's Eve dinner and bucks fizz New Year's Day brunch



WATCH DENNIS & GNASHER EVERY DAY ON FOX KIDS



Jim Davidson

Themed Breaks



Rose Royce

WEEKENDS

With our wide range of different themed comedy and music breaks, you'll be spoilt for choice this winter! They're the perfect excuse to find a group of friends, get away from it all and have a great time. If it's music you're after, don't forget to dust off your retro outfits and really get into the spirit of it!



Kid Creole & The Coconuts

BOGNOR REGIS 23 - 26 March 2001

★ Kid Creole & The Coconuts ★ The Divas
★ Ebony Eyes ★ Latino Heat - tribute to
Ricky Martin ...and more!



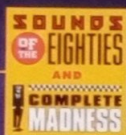
BOGNOR REGIS 30 Mar - 2 Apr 2001

★ Jim Davidson ...plus much more
comedy, song and laughter!



BOGNOR REGIS 16 - 19 March 2001
and
MINEHEAD 16 - 19 March 2001

★ Dominic Kirwan ★ 'Do You Come Here
Often' featuring: ★ Dicky Rock
★ Larry Cunningham ★ Brian Coll ★ Kelly
★ Frankie McBride ★ The Melody Aces
★ The Galaxy Showband
Plus Irish Drinks Promotions, Irish themed
Half Board menus, Irish Dancing demos
...and more!



BOGNOR REGIS 9 - 12 March 2001

★ Bad Manners ★ Aswad
★ Complete Madness tribute band
★ More Specials - Specials tribute
★ League Unlimited - Human League
tribute ★ Red, Red Wine - UB40 tribute
...and more!

SKEGNESS 27 - 30 April 2001

★ Complete Madness tribute band
★ Sonia ★ Jacki Graham ★ Limahl
★ Imagination ★ Tight Fit ...and more!

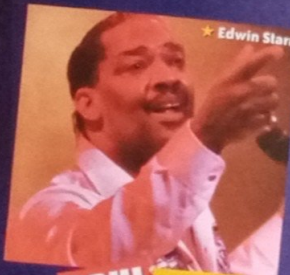


MINEHEAD 9 - 12 Feb 2001

★ Desmond Dekker & The Aces
★ The Real Thing ★ Bad Manners
★ The Rubettes ★ Jean Genie
★ The Jamm - tribute ★ T-Rex/taze
★ Taste of Honey - Bee Gees tribute
★ Badness - Madness tribute
★ The Police Force ...and more!



Aswad



Edwin Starr



BOGNOR REGIS 1 - 4 Dec 2000

★ Jimmy James & the Vagabonds
★ Clem Curtis & the Foundations
★ Edwin Starr ...and more!

UK Soul Explosion

BOGNOR REGIS 20 - 23 April 2001

★ The Marks Brothers ★ Soul Survivors
★ Rang-a-Tang ★ Pick Up The Pieces ★
Back to Miami ★ Touch & Go ★ Four
Tops tribute ★ E'Maculate ★ Big Mac's
Wholly Soul Band ...and more!



BOGNOR REGIS 2 - 5 March 2001

★ Shalamar ★ Candi Staton ★ Mai Tai
★ Mick Brown - Capital Gold DJ
...and many more!

MINEHEAD 27 - 30 April 2001

★ Rose Royce ★ Tavares ★ Baccara
★ Mick Brown - Capital Gold DJ
...and many more!

MILLENNIUM MUSIC EXPLOSION

MINEHEAD 1 - 4 Dec 2000

★ Dr & The Medics ★ China Crisis
★ The Dreamers ★ Vanity Fair
★ Swinging Blue Jeans ★ Oh Boy It's Rock
'n' Roll ★ John Cogan's Quo
★ Brian Poole & Electric ...and more!

MINEHEAD 9 - 12 March 2001

★ Womack & Womack ★ Aswad
★ Purple Rain - tribute to Prince
★ Mikki Jay - tribute to Michael Jackson
...and more!

BOGNOR REGIS 27 - 30 April 2001

★ Bucks Fizz ★ Mungo Jerry ★ Tribute to
The Carpenters ★ The Spice-ish Girls ★
The Corrs - tribute to the Corrs
★ Paper Lace ...and more!



Sonia



BOGNOR REGIS 26 - 29 Jan 2001
and
MINEHEAD 2 - 5 March 2001

★ Edwin Starr
★ Mikki Jay - tribute to Michael Jackson
★ Jacky Webbe - tribute to Diana Ross
...and more!

SKEGNESS 23 - 26 March 2001

★ George McCrae ★ Edwin Starr
★ Jimmy James & the Vagabonds
...and more!

MIDWEEKS

Give yourself a rest with our winter laid back midweek breaks. We have plenty of star acts, from soap stars to soul singers, tributes to rock legends and a good ole country and western hoe down! On these midweeks, you will find a full range of facilities and entertainment for the whole family including younger children. So what are you waiting for!



BOGNOR REGIS 19 - 23 March 2001

★ Jimmy James & The Vagabonds
★ Meat Loaf 2 - tribute ★ Cliff Bennett &
The Rebel Rousers ...and more!



SKEGNESS 30 April - 4 May 2001

★ Paul Sutton - as Ronan Keating
★ Gary Ryan - as Neil Diamond
★ Jack Danson - as Rod Stewart
★ Maxine Barrie - as Shirley Bassey
★ Laine Kennedy - as Shania Twain
★ John Finch - as Marti Pellow ...and more!



MINEHEAD 30 April - 4 May 2001

★ Dave Berry & The Cruisers ★ John Stokes
Bachelors ★ The Southlanders ★ Susan
Maughan ★ Clayton Mark - Elvis tribute
★ Herman's Hermits ★ The Dreamers
★ Gidea Park - Beach Boys tribute
...and more!



BOGNOR REGIS 2 - 6 April 2001

SKEGNESS 2 - 6 April 2001



MINEHEAD 2 - 6 April 2001

★ Heatwave ★ Brotherhood of Man
★ The Rubettes ...and many more!



BOGNOR REGIS 26 - 30 March 2001

Southern Country featuring: ★ Rob Fowler
★ Nadine Sommers ★ Maggie Gallagher
★ Lonestar Country ★ Eddie Ainsworth
★ Maggie Lydon ★ Dirty Hat Band
★ Dance 'n' Lines ★ Corn Dogs



BOGNOR REGIS 30 April - 4 May 2001

★ Clayton Mark - Elvis tribute ★ Johnny
More - Sounds like Sinatra show
★ Billy Lee - Tom Jones tribute ★ Yvonne
Haylen - Cher tribute ...and more!

Music Festivals

Calling all music lovers – it doesn't matter what you're into – get down to one of our festivals, jam packed with bands and singers! You'll find music across all of our venues on a Festival, with at least 15 different acts playing across the weekend. And don't worry, whether it's rock and roll, the twist, line dancing or even pogo-ing, you won't be the only one going wild on the dance floor!



Festival of the 70s

PG

BOGNOR REGIS 24 – 27 Nov 2000

- ★ Desmond Dekker & The Aces
- ★ The Real Thing ★ The Rubelles
- ★ Sweet ★ Dr and the Medics
- ★ T-Rextacy ★ Racey ★ Jean Genie
- ★ Limehouse Lizzy ★ Titanic
- ★ Talon – Eagles tribute
- ...and many more



★ Eric Bell's Thin Lizzy



PG

MINEHEAD 2 – 5 Feb 2001

- ★ The Animals ★ Climax Blues Band
- ★ Alan Price Set ★ Blodwyn Pig
- ★ Eric Bell's Thin Lizzy
- ★ Dr Feelgood ★ Credence
- ★ Clearwater Revived ★ Skeleton Crew
- ★ Eddie & The Hotrods
- ★ Slack Alice ★ Wild Turkey
- ...and many more!

SKEGNESS 9 – 12 March 2001

- ★ The Animals ★ The Yardbirds
- ★ Noel Redding – ex Jimi Hendrix
- ★ Eric Bell's Thin Lizzy
- ★ Dr Feelgood ★ Credence
- ★ Clearwater Revived ★ Trevor Burton Band – ex Move
- ★ Skeleton Crew
- ★ Eddie & The Hotrods ★ Chris Farlowe and the Thunderbirds
- ★ Slack Alice ★ Below Zero
- ★ Wild Turkey
- ...and many more!



★ Swinging Blue Jeans



PG

BOGNOR REGIS 9 – 12 Feb 2001

- ★ Dave Berry & The Cruisers
- ★ The Fortunes ★ The Fourmost
- ★ The Dreamers ★ The Ivy League
- ★ The Swinging Blue Jeans
- ★ Ludwig Beatles ★ The Searchers
- ...and many more!

SKEGNESS 16 – 19 March 2001

- ★ Dave Berry & the Cruisers
- ★ Brian Poole & Electrix
- ★ The Fortunes ★ Herman's Hermits
- ★ The Merseybeats ★ The Undertakers
- ★ Edison Lighthouse ★ The Easybeats
- ★ Vanity Fair
- ...and many more!

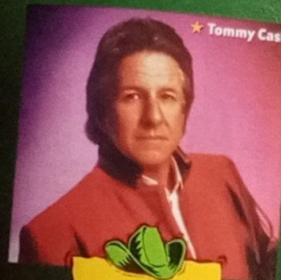
MINEHEAD 23 – 26 March 2001

- ★ The Merseybeats ★ The Searchers
- ★ Marmalade ★ Dave Berry & The Cruisers
- ★ The Tremeloes
- ★ Herman's Hermits ★ The Dreamers
- ★ Clayton Mark – Elvis tribute
- ★ Rockin' Berries ★ Gerry Grant
- ★ Roy Orbison tribute
- ...and many more

18

SKEGNESS 1 – 4 Dec 2000

- ★ The Ivy League ★ Dave Berry & The Cruisers
- ★ Vanity Fair
- ★ Rockin' Berries ★ The Fortunes
- ★ Cliff Bennett & The Rebel Rousers
- ★ Brian Poole & Electrix
- ★ The Tornados ★ The Fourmost
- ★ Love Affair ...and many more!



★ Tommy Cash

COUNTRY AND WESTERN

U

BOGNOR REGIS 6 – 9 April 2001

- ★ Stan Perkins – son of Carl Perkins
- ★ Tommy Cash – son of Johnny Cash
- ★ Michael Twitty – son of Conway Twitty
- ★ Lisa Marshall ★ Sapphire
- ★ Ricky McKay ★ Marietta Station
- ★ Diamond Jack ★ Amanda Normansell
- ★ Ramshackle Daddies
- ★ Eddie Ainsworth
- Dance instructors include
- ★ Maggie Lydon ★ Johnny 2 Step
- ...and more!

Alternative Music WEEKENDER

18

MINEHEAD 30 March – 2 April 2001

- ★ The Damned ★ Bad Manners
- ★ Glen Matlock – ex Sex Pistols
- ★ UK Subs ★ TV Smith – ex Adverts
- ★ The Pits ★ Eddie & The Hotrods
- ★ City Rockers ★ The Sliffs
- ★ Dr Feelgood ★ The Men They Couldn't Hang
- ★ Vibrators ★ Jellies
- ★ 999 ★ Angelic Upstarts
- ...and many more!

Weekenders

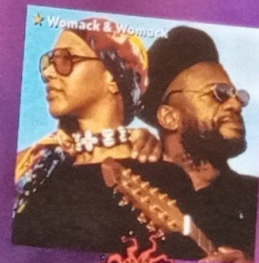
You can really let your hair down at our selection of 18 breaks. The emphasis is definitely on having a great time – all night long. There'll be DJ's, comedians, bands, dancing and plenty of party atmosphere! And don't forget, its just for adults!

Glam Rock Weekender

18

BOGNOR REGIS 2 – 5 Feb 2001

- ★ BC Sweet ★ Racey
- ★ T-Rextacy ★ Jean Genie – David Bowie tribute
- ★ Radar Love
- ★ Blitz Glitz ★ Les McKeown's 70s
- ★ Bay City Rollers ★ Bootleg Slade
- ...and many more!



Comedy & Music

18

SKEGNESS 2 – 5 March 2001

- ★ Phil Cool ★ Womack & Womack
- ★ Stan Boardman
- ★ Schooner ★ David Copperfield
- ★ The Madhatters
- ...and more!



PARTY PARTY PARTY

18

BOGNOR REGIS 8 – 11 Dec 2000

- ★ Dr and the Medics Xmas Party
- ★ Shang-a-lang – tribute to the Bay City Rollers
- ★ Bootleg Slade
- ★ Magic – tribute to Queen
- ...and many more!

comedy express

18

BOGNOR REGIS 17 – 20 Nov 2000

- ★ Phil Cool ★ Stan Boardman
- ★ Keith Harris ★ Duncan Norvelle
- ★ Jimmy Jones ★ Mick Miller
- ★ Bands – The Grumbleweeds
- ★ The Urchins ★ Bonzai
- ...and many more!

Entertainment details correct at time of going to press. For other facilities available on these breaks, see page 18.

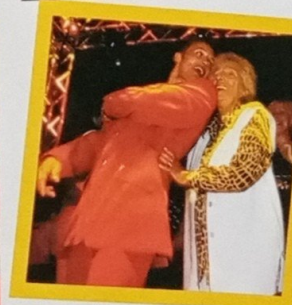
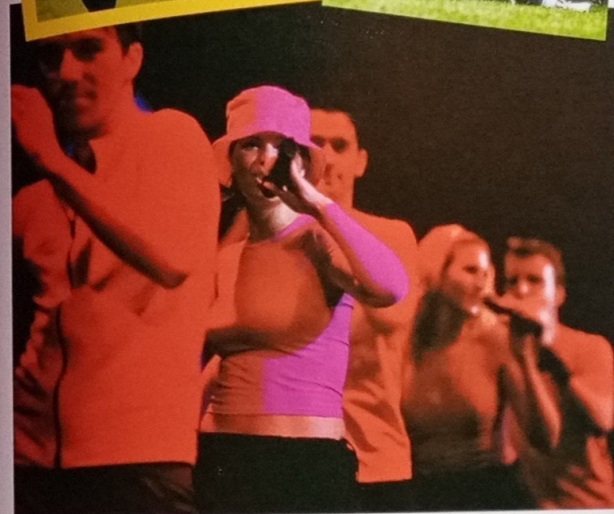
Redcoats – they're what Butlins is famous for!



Redcoats have been integral to life at Butlins since the very beginning way back in 1936. Billy Butlin realised that there was an element of friendliness, fun and camaraderie missing from holidays at Butlins, and so the Redcoats were born. Their role was to interact with the guests, keep them informed on the day's entertainment, make friends with the children, and, of course, to help entertain the guests. They wore the bright red coat to ensure that they were easily identifiable amongst the many



guests. Redcoats have changed dramatically in appearance since then – most recently, Jeff Banks gave them a makeover and redesigned the uniforms – but the role they fulfil remains essentially unchanged. As Butlins Resorts have changed and evolved over the years, the essential ingredient of holidays at Butlins – fun and laughter for all – remains as strong as ever. And this is due in no small part to the fun and enthusiasm of the famous Butlins Redcoats.



REDCOATS – PROFESSIONAL ENTERTAINERS

All Redcoats are trained in the Academy of Excellence, our very own stage school endorsed and supported by Equity.

The Redcoats are trained in the various disciplines of the performing arts to ensure that our entertainment is always totally professional and spectacular.



THE ROLE OF A BUTLINS REDCOAT

"Friend, philosopher, guide and entertainer" – Sir Billy Butlin. It's good to know some things never change, the famous Redcoats are still on hand to ensure you and your family have a fun-filled Butlins holiday.

FAMOUS EX REDS

- Sir Cliff Richard ● Jimmy Tarbuck ● Michael Barrymore
- Des O'Connor ● Dave Allen
- Ted Rogers ● Roy Hudd
- Isla St Clair ● Darren Day
- Stephen Mulhern (CITV)
- H from STEPS

We're here to help - Meet the Team



Matt at Bognor Regis

At Butlins, we know that there are certain everyday things you need to ensure you have a more relaxing holiday. We have made sure that all the essential facilities that you could need are available on your Butlins resort – from laundrettes to baby sitters*, cash machines to local tourist information. There is also a great assortment of shops – including News Break news agent, a photo shop and Everydays supermarket for all your self-catering



needs. You can even book your next Butlins holiday whilst you're away!

THE BUTLINS TEAM

Around the three Resorts, you will find a fully trained team to help make your holiday more hassle free, which means you have more time to relax and enjoy your break. You can be sure that our staff are focussed on giving you the best quality service available.



Donna at Bognor Regis



Claire, Donna and Jo at Bognor Regis



Gift Shop, Skegness

Nicola at Bognor Regis



Nick and Faye at Minehead



Skegness

Pauline and Kale at Bognor Regis

All our team members shown were working at Butlins Resorts in May 2000.

GUEST SERVICE FACILITIES

- Cash machines • Laundrette
- Advance Booking Centre
- Babysitting service*
- Medical Centre • Local bus services • Guest Services
- Tourist information
- What's On Entertainment Guide
- Big screens for top sporting action • Pay phone
- Post box
- Hairdressing Salon



SHOPPING

- Treasures gift shop
- Souvenirs • Jokers shop
- Ladbrokes • News agent
- Kodak photo shop
- Toy Box Toy shop
- Show shop in Centre Stage and Reds
- Mega Treats sweet shop
- Everydays Supermarket – all your self-catering essentials

* For an additional charge subject to availability.

This illustration highlights all the existing activities, facilities and venues you can enjoy while on Resort. This map shows Butlins Bognor Regis and is typical of what you'll find on all of our fantastic Resorts. Minehead and Skegness also have all the facilities listed (unless otherwise stated). You'll receive a Resort specific map in your pre-arrival pack after you book your holiday.

ENTERTAINMENT VENUES

- 1 Centre Stage
- 2 Jumpin Jaks
- 3 Reds – Home of the Redcoats
- 4 Skyline Pavilion

CHILDREN

- 5 Children's Club
- 6 Toyland
- 7 Young Stars Nursery

ACTIVITIES

- 8 All-weather multi sports court
- 9 Amusements*
- 10 Bingo*
- 11 Bowling green†
- 12 Crazy golf†
- 13 Fox Kids World soft play area
- 14 Fox Kids outdoor adventure play area†
- 15 Funfair†
- 16 Go kart circuit†
- 17 Green Baize snooker room
- 18 Hotshots ten-pin bowling centre*
- 19 Junior Driving School*
- 20 K'Nex Konstruktion Zone
- 21 Megazone Laser Arena†
- 22 Odeon cinema*
- 23 Outdoor funpool†
- 24 Pop Box (Bognor Regis only)*
- 25 Splash sub-tropical waterworld

* Available at an additional cost

† Facilities may not be available during poor weather conditions. At peak times there may be queues for some facilities.

Bognor Regis – 1 of our 3 great Resorts 'At a Glance'



4 Skyline Pavilion

Please refer to relevant pages in the brochure for full details of all facilities and activities.



On Resort

Resort Map

SHOP

- 26 Everydays supermarket
- 27 Finishing Touches hair salon
- 28 Jokers
- 29 Ladbroke's
- 30 Mega Treats
- 31 News Break
- 32 Photocall
- 33 Toy Box
- 34 Treasures

BARS & RESTAURANTS

- 35 Bar Rosso
- 36 Burger King
- 37 Coral Beach – half board restaurant
- 38 Harry Ramsden's
- 39 Kebab Shop
- 40 Ocean Drive – half board restaurant
- 41 Pinewood Studios Restaurant & Bar
- 42 Swinging Shillelagh
- 43 The Skyline Café
- 44 Tom Cobleigh

OTHER FACILITIES

- 45 Advance Booking Centre
- 46 Check-in A,B and Premier Club
- 47 Guest Services
- 48 Lost Property
- 49 Medical Centre
- 50 Payphones
- 51 Security
- 52 Toilets

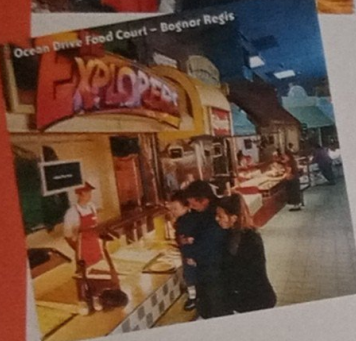
CLUB ROOM

- 53 The Zone

NIGHT CLUB

- 54 Late Night Nite Club

Please note not all the accommodation is shown. Details correct at time of going to press.



Choose from 4 accommodation types...

Butlins prides itself on delivering great service at excellent value for money with accommodation to suit all budgets and tastes.

There are FOUR levels of accommodation to choose from – Deluxe, Gallery, Studio and Economy – each available in a choice of either half board or self-catering.

Half board guests will dine in one of our themed half board restaurants, while self-catering guests can enjoy additional space and flexibility, with a supermarket and a wide range of restaurants and cafés available on Resort.

HALF BOARD MENU

Typical Evening Menu

STARTERS

Minestrone soup
A tasty favourite, served with roll & butter

Spicy Potato wedges with salsa
Delicious potato wedges accompanied by a tangy tomato salsa

Chilled Orange Juice
A light starter

MAIN COURSE

Chef's Recommendation

Roast Lamb
A succulent cut of lamb served with traditional vegetables and a fragrant rosemary gravy

Lasagne Al Forno
This popular Italian dish of prime mince layered with pasta and a rich tomato and onion sauce is served with garlic bread and a crisp salad

Chicken Tikka Masala
Tender pieces of chicken in a delicious tikka sauce, served with saffron rice

Vegetarian Selection

Vegetable Balti
This tasty curry, influenced by the flavours and spices of India, is accompanied by saffron rice

Salad Choice

Roast Chicken Salad or Cheese and Onion Quiche
Both of these options are served with a crisp selection of fresh mixed leaves, tomato, and cucumber and other assorted salads

Children's portions are available

DESSERTS

Chocolate Fudge Cake
This rich and gooey chocolate fudge cake is the perfect treat to finish off your meal

Apple Pie
Filled with juicy apples, this classic dish is served with custard sauce

Vanilla Ice Cream
A simple favourite served with butterscotch, chocolate or strawberry sauce

Tea, coffee and cold drinks available.



Coral Beach half board restaurant - Minehead



Ocean Drive half board restaurant - Skegness

Half Board – treat yourself!

At Butlins, we pride ourselves on the range and quality of the half board food on offer. This includes a traditional full English breakfast and three course evening meal.

Preparing a meal is one thing but making it an unforgettable experience is another. Everyone has their favourite meals. We have made sure there is a choice for all – traditional and international cuisine, vegetarian options and seasonal salads. And, of course, a good selection of starters and desserts – all creatively presented.

Our passion for food turns a simple meal into an event that energises your day.

Deluxe

For superb quality and comfort

Treat yourself to the very best of Butlins

Deluxe accommodation provides a fantastic feeling of comfort and relaxation. The apartments are extremely spacious, furnished and decorated to high standards, and include some extra special features, such as a video player, personal parking space, balcony or terrace and complimentary wine and chocolates.

Availability at your Resort	Deluxe half board			Deluxe self-catering
No. of bedrooms	1	2	3	3
Min. occupancy	2	4	5	6
Minehead	✓	✓	✓	✓
Bognor Regis	✓	✓	X	✓
Skegness	X	✓	✓	X

For full details of your accommodation, please ask at time of booking. Please note:

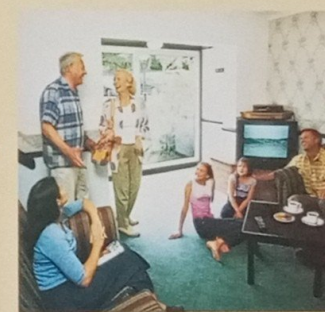
- Maximum room occupancy varies, please ask at time of booking
- Minimum occupancy refers to the minimum number of guests required for that type of accommodation
- All Deluxe accommodation includes soap and towels

Deluxe – Half Board

Deluxe half board is extremely spacious accommodation with many additional features. Of course, you will still enjoy the great food on offer in our half board restaurants.

Deluxe half board features:

- High quality furnishings
- Spacious lounge area
- Additional comfort and space
- Fridge
- 28" Colour TV
- Video Player
- Balcony or Terrace
- Personal Parking Space
- Maid Service
- Bathroom with Bath and Shower
- Towels and soaps are included
- Complimentary bottle of wine and chocolates
- Includes all bed linen



Take your pick!

HALF BOARD

- Tea and Coffee making facilities
- Welcome pack of tea and coffee
- Colour TV
- Bed Linen, Pillows and Duvets
- Full English Breakfast and Three Course Evening Meal
- Maid Service

SELF-CATERING

- Kitchenette with cooker and fridge
- Cooking utensils, cutlery and crockery
- Colour TV
- Bed Linen, Pillows and Duvets
- All Deluxe accommodation has separate lounge & kitchen/dining area

Please Note: Soap and towels are provided in Deluxe accommodation.

Deluxe – Self-catering

Suitable for large family groups, Deluxe self-catering is extremely spacious, well equipped and well decorated, with a number of additional facilities to make your stay at Butlins even better.

Available at Bognor Regis and Minehead only. Please note minimum occupancy of six per Deluxe self-catering accommodation.

Deluxe self-catering features:

- High quality furnishings
- Separate lounge
- Video Player
- Additional comfort and space
- 28" Colour TV
- Personal Balcony
- Personal Parking Space
- Soap & Towels provided
- Bathroom with Bath and Shower
- At Minehead there is a separate toilet
- Complimentary bottle of wine and chocolates
- Includes all bed linen
- Double Bedroom
- Two Twin Bedrooms – one of the bedrooms at Bognor Regis and some of the bedrooms at Minehead have bunks



GALLERY – Modern accommodation with comfort & style

Gallery accommodation has a sunny and relaxing Mediterranean feel. With its modern fixtures and fittings Gallery is decorated to a very high standard in vibrant, lively colours, complemented by wood furnishings. You can also choose Noddy's Toyland themed Gallery accommodation – a wonderful treat for the children.

GALLERY ROOM

Treat yourself to our great Gallery room half board accommodation. Each is equipped with all you need to enjoy your Butlins holiday in comfort and style. Plus treat yourself to half board and enjoy the very best in Butlins cuisine. Gallery rooms feature:

- Sunny and relaxing decor
- Double or twin rooms
- Bath or Shower room
- Maid Service



GALLERY APARTMENT

The extra space of a Gallery self-catering apartment is perfect for bustling families to spread out and relax. Gallery apartments are spacious, warm and relaxing, with that extra bit of style to ensure you get the most from your stay. Gallery apartments feature:

- Sunny and relaxing décor
- Modern fittings and soft furnishings
- Double, twin, bunk and family rooms
- Large separate lounge & kitchen/dining room
- Bath or Shower room

Gallery apartments are also available as a half board option – giving you more space and freedom



Choose your accommodation

Availability at your Resort	Gallery room			Gallery apartment	
	Half board			Self-catering / Half board	
No. of bedrooms	1	2	3	2	3
Min. occupancy	2	3	5	4	6
Minehead	✓	✓	✓	✓	✓
Bognor Regis	✓	✓	✓	✓	✓
Skegness	✓	✓	✓	✓	✓

* At Skegness, 3 bedroom Gallery apartments are only available on a self-catering basis.
For full details of your accommodation, please ask at time of booking. Please note:
• At Bognor Regis and Skegness, Gallery apartments have shower rooms. At Minehead a limited number of self-catering apartments have a bathroom rather than a shower room.
• Maximum room occupancy varies – please ask at time of booking.
• Please remember to bring your own soap and towels in Gallery room and apartment accommodation.

Gallery half board room

• Example layout of a 4 person half board room at all 3 Resorts.



Gallery self-catering apartment

• Example layout of a 4 person self-catering apartment available at all 3 Resorts.



TOYLAND

Treat your children to a great holiday in a Noddy's Toyland apartment.



For a supplement of only £90, you and your family can enjoy all the features as shown for a Gallery apartment and all of the following:

- One child's bedroom with Noddy décor and soft furnishings
- Noddy play table and chairs
- Two bumper Toyland Activity packs worth over £40
- Video Player
- Exclusive Noddy and friends welcome party
- Two Toyland gifts presented at the party
- Souvenir family photograph with Noddy and friends
- Outdoor Toyland play area near to the accommodation
- Choice of self-catering or half board

Choose your accommodation

Availability at your Resort	Toyland unit	
	Self-catering & Half board	
No. of bedrooms	2	3
Min. occupancy	4	6
Minehead	✓	✓
Bognor Regis	✓	✓
Skegness	✓	✓

For full details of your accommodation, please ask at time of booking. Please note:
• Only one bedroom is themed in Noddy décor.
• Accommodation includes either a bath or shower room.
• Maximum room occupancy varies – please ask at time of booking. Maximum room occupancy for half board Toyland accommodation at Skegness is 4 persons.
• Please remember to bring your own soap and towels in all Toyland accommodation.

Take your pick!

HALF BOARD

- Tea and Coffee making facilities
- Welcome pack of tea and coffee
- Colour TV
- Bed Linen, Pillows and Duvs
- Full English Breakfast and Three Course Evening Meal
- Maid Service on Gallery and Toyland accommodation

SELF-CATERING

- Kitchenette with cooker and fridge
- Cooking utensils, cutlery and crockery
- Colour TV
- Bed Linen, Pillows and Duvs
- Gallery and Toyland accommodation all have separate lounge & kitchen/dining area

Please Note: Soap and towels are not provided except in Deluxe accommodation.

Studio

- Mid range value accommodation

Studio accommodation is warm, friendly and inviting, with seaside themed décor and furnishings. It offers great value for money for those seeking a comfortable base for their holiday.

Studio room

Studio rooms are an ideal choice for guests choosing to take advantage of our great half board restaurants.

They feature:

- Modern and inviting décor and furnishings
- Double or twin rooms
- Bath or Shower room
- Maid Service



Studio apartment

Studio self-catering apartments offer space and flexibility in light and bright accommodation. Apartments feature:

- Modern and inviting décor and furnishings
- Choose from double, twin, bunk & family rooms
- Bath or Shower room
- Lounge & kitchen / dining area (some may have a convertible sofa bed in the lounge)



Studio half board room

Minehead - example layout of a 4 person half board room. Studio rooms have baths.



- Bognor Regis - Studio rooms for 4 people consist of a double bed in bedroom 1 and bunk beds in bedroom 2.
- Skegness - Studio rooms for 4 people consist of a double bed in bedroom 1 and 2 single beds in bedroom 2.

Studio self-catering apartment

Skegness - example layout of a 4 person, 2 bedroom self-catering apartment.



- Bognor Regis and Minehead - Studio apartments for 4 people consist of a convertible double bed in the lounge/dining area and 2 single beds in bedroom 1.

Choose your accommodation

Availability at your Resort	Studio room			Studio apartment		
	Half board			Self-catering		
No. of bedrooms	1	2	3	1	2	2
Min. occupancy	2	3	5	4	4	5/6*
Minehead	✓	✓	X	✓	X	✓
Bognor Regis	✓	✓	X	✓	X	✓
Skegness	✓	✓	X	✓	X	X

*Minimum occupancy for self-catering Economy apartments is 4 at all Resorts. For full details of your accommodation, please ask at time of booking. Please note:

At Minehead, Studio accommodation has a bathroom except a limited number of Economy apartments which have shower rooms. At Bognor Regis, all Economy accommodation has a bathroom. At Skegness, Economy rooms have a shower or bathroom and Economy apartments have a shower room.

Maximum room occupancy varies - please ask at time of booking. Where 5 or more people share a 2 bedroom self-catering apartment, a convertible bed(s) will be used in the lounge area. If you would like 3 separate bedrooms, please refer to the Gallery accommodation section on page 62. Please remember to bring your own soap and towels in Economy room and apartment accommodation.

Economy

Basic 'No Frills' accommodation

Our Economy accommodation is outstanding value for money. It is our most basic level of accommodation, but still has all the essentials that you need to enjoy a comfortable stay at Butlins.



Economy room

The low priced half board alternative that leaves you with more spending money in your pocket.

Economy rooms feature:

- Older style furnishings
- Basic standard accommodation
- Double or twin rooms
- Bath or Shower room (Baths only at Minehead)

Choose your accommodation

Availability at your Resort	Economy room			Economy apartment		
	Half board			Self-catering		
No. of bedrooms	1	2	3	1	2	2
Min. occupancy	2	3	5	4	4	5/6*
Minehead	✓	✓	X	✓	X	✓
Bognor Regis	✓	✓	X	✓	X	✓
Skegness	✓	✓	✓	✓	X	X

*Minimum occupancy for self-catering Economy apartments is 4 at all Resorts. For full details of your accommodation, please ask at time of booking. Please note:

- At Minehead, Economy accommodation has a bathroom except a limited number of Economy apartments which have shower rooms.
- At Bognor Regis, all Economy accommodation has a bathroom. At Skegness, Economy rooms have a shower or bathroom and Economy apartments have a shower room.
- Maximum room occupancy varies - please ask at time of booking.
- Where 5 or more people share a 2 bedroom self-catering apartment, a convertible bed(s) will be used in the lounge area. If you would like 3 separate bedrooms, please refer to the Gallery accommodation section on page 62.
- Please remember to bring your own soap and towels in Economy room and apartment accommodation.

Economy apartment

Self-catering value for money, featuring:

- Older style furnishings
- Basic standard accommodation
- Choose from double, twin, bunk & family apartments
- Lounge and kitchenette with convertible sofa bed
- Bath or Shower room (Baths only at Minehead and Bognor Regis)

Take your pick!

HALF BOARD

- Tea and Coffee making facilities
- Welcome pack of tea and coffee
- Colour TV • Bed Linen, Pillows and Duvels • Full English Breakfast and Three Course Evening Meal
- Maid Service on Studio accommodation
- Soap & towels are not provided

SELF-CATERING

- Kitchenette with cooker and fridge
- Cooking utensils, cutlery and crockery
- Colour TV • Bed Linen, Pillows and Duvels • Studio accommodation all have a lounge/dining area (some may have a convertible sofa bed in the lounge)

More holiday choice

For a change of holiday style, enjoy a break with one of Butlins' sister companies.



Haven offers a wide range of family holidays and short breaks in the UK. With a choice of 55 Parks in England, Scotland and Wales there's sure to be a location and style that suits you.

You can be by the bright lights and bustle of a big resort, in the calm of the countryside or right by the beach - the choice is yours.

From All-Action Holiday Parks with family entertainment night and day to Relaxing Parks providing the perfect bases from which to tour and explore the local area, we can provide the holiday that's right for you.

We look forward to welcoming you soon.

For your 2001 brochure call
0870 242 4444
quoting HXS07
www.havenholidays.com



Holidays are an exciting time for everyone. So why not treat yourself to a European experience this year? Whether it's the fine food and unique atmosphere of France, the sun-drenched Spanish Costas or the beauty of the Italian Adriatic you're looking for, Haven Europe has it all.

With a choice of 47 of the best campsites across France, Spain and Italy, 8 of which are Haven Europe Owned Parks, you'll be spoilt for choice. Add to that the largest choice of accommodation, from tents to luxurious mobile homes and chalets, an organised children's club for tots to teens, there really is no alternative!

For your 2001 brochure call
0870 242 6666
quoting FBU03



For an inclusive break with no 'little distractions', why not visit one of Warner's Historic or Character Hotels or Classic resorts.

Imagine your ideal break. Would it be in a Victorian castle in Wales? Or an Elizabethan mansion in Berkshire? Or perhaps a coastal

resort, with grounds sweeping down to the water's edge? Or would it be Warner's newest property, the fabulous Thoresby Hall in Nottinghamshire? You can find all these places in the Warner brochure. You'll enjoy first-rate service, a broad range of sports and activities, fine food and nightly entertainment. And it's all included in the price - from just £82 for 3 nights

For your 2001 brochure call
0870 601 6011
quoting WXS22



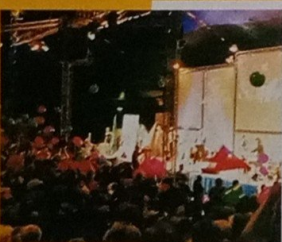
If you are looking for the perfect holiday, in a self-catered lodge or apartment set in 400 acres of woodland, close to the Lake District National Park, then you've found your Oasis.

The extensive sub-tropical World of Water will keep the family occupied for hours, whilst the relaxed and pampering air of the Oasis Spa

will ease away the stress and strains. And with an enviable range of facilities and activities available, from tennis and roller blading to squash and sailing, Oasis will satisfy the demands of families and adults alike.

To complete the picture a wide range of shops, bars and restaurants, plus live entertainment in the Green Room and two cinemas are available.

For your 2001 brochure call
08705 086 086
quoting OXS15



Every Easter at Minehead and Skegness, Butlins is host to Spring Harvest, Europe's largest Interdenominational Christian Event. The programme, which runs from morning to late night, and attracts singles, families and churches, offers worship, teaching, entertainment and a holiday experience for people of all ages.

For your 2001 brochure call
01825 769000 quoting BB1
www.springharvest.org



Bognor Regis

Dates & Prices

Choose your break			Half board										Self-catering				Great entertainment to choose from				
2000 NOV - DEC AND 2001 JAN - APRIL			Number of nights	Economy room Per adult	Economy room Per child	Studio room Per adult	Studio room Per child	Gallery room Per adult	Gallery room Per child	Gallery apart. Per adult	Gallery apart. Per child	Deluxe Per adult	Deluxe Per child	Economy apart. Per adult	Studio apart. Per adult	Gallery apart. Per adult	Deluxe Per adult	Entertainment details for the breaks shown below • Christmas & New Year - pages 48-49 • Themed Breaks - pages 50-51 • Music Festivals - page 52 • Weekenders - page 53 All entertainment correct at time of going to press			
NOVEMBER	Fri 17 - Mon 20	3	63	38	67	41	82	50	95	57	117	71	31	34	45	75	COMEDY EXPRESS				18
	Fri 24 - Mon 27	3	82	50	89	54	103	62	116	70	138	83	45	50	61	91	FESTIVAL OF THE 70s				PG
DECEMBER	Fri 1 - Mon 4	3	59	36	63	38	77	47	90	54	112	68	28	31	41	71	SOUL EXPLOSION				PG
	Fri 8 - Mon 11	3	55	33	57	35	70	42	81	49	105	63	24	26	36	66	PARTY, PARTY, PARTY				18
	Fri 22 - Wed 27	5	186	112	236	142	276	166	323	194	358	215	112	123	153	199	CHRISTMAS				U
	Wed 27 - Sat 30	3	74	45	101	61	125	75	138	83	160	96	39	43	61	91	CHRISTMAS MIDWEEK				U
	Sat 30 - Tues 2	3	114	69	123	74	145	87	158	95	176	106	69	76	92	122	NEW YEAR				U
JAN	Fri 26 - Mon 29	3	61	37	65	39	78	47	87	53	98	59	31	35	44	74	MAGIC OF MOTOWN				PG
FEBRUARY	Fri 2 - Mon 5	3	66	40	69	42	82	50	91	55	102	62	35	38	47	77	GLAM ROCK WEEKENDER				18
	Fri 9 - Mon 12	3	87	53	97	59	110	66	119	72	130	78	51	59	68	98	FESTIVAL OF THE 60s				PG
	Fri 16 - Mon 19	3	71	43	75	45	91	55	100	60	116	70	39	42	54	84	HALF TERM				U
	Mon 19 - Fri 23	4	88	53	94	57	109	66	118	71	136	82	46	51	62	96	HALF TERM				U
	Fri 23 - Mon 26	3	66	40	69	42	86	52	94	57	111	67	35	38	50	80	HALF TERM				U
MARCH	Fri 2 - Mon 5	3	70	42	73	44	90	54	98	59	114	69	38	41	53	83	DISCO INFERNO				PG
	Fri 9 - Mon 12	3	66	40	69	42	86	52	94	57	110	66	35	38	50	80	SOUNDS OF THE 80s & COMPLETE MADNESS				PG
	Fri 16 - Mon 19	3	70	42	73	44	90	54	98	59	114	69	39	42	54	84	IRISH CELEBRATION				PG
	Mon 19 - Fri 23	4	68	41	71	43	86	52	96	58	110	66	31	35	46	80	ROCK 'N' SOUL				U
	Fri 23 - Mon 26	3	70	42	73	44	90	54	98	59	114	69	38	41	53	83	RHYTHM & ROSES				U
APRIL	Mon 26 - Fri 30	4	68	41	71	43	86	52	96	58	110	66	31	35	46	80	COUNTRY & WESTERN				U
	Fri 30 - Mon 2	3	70	42	73	44	91	55	100	60	115	69	38	41	54	84	JIM DAVIDSON STAR WEEKEND				PG
	Mon 2 - Fri 6	4	70	42	74	45	89	54	99	60	130	78	33	36	47	81	VARIETY EXPRESS				U
	Fri 6 - Mon 9	3	78	47	84	51	102	62	111	67	127	77	44	49	62	92	COUNTRY & WESTERN FESTIVAL				U
	Mon 9 - Thur 12	3	67	41	71	43	83	50	91	55	116	70	36	39	48	78	EASTER BREAK				U
	Thur 12 - Tue 17	5	127	77	136	82	164	99	183	110	203	122	70	77	98	144	EASTER BREAK				U
	Tue 17 - Fri 20	3	67	41	71	43	83	50	91	55	116	70	36	39	48	78	EASTER BREAK				U
	Fri 20 - Mon 23	3	70	42	73	44	95	57	109	66	120	72	38	41	57	87	UK SOUL EXPLOSION				U
	Mon 23 - Fri 27	4	73	44	77	47	93	56	109	66	135	81	36	39	48	82	VARIETY EXPRESS				U
	Fri 27 - Mon 30	3	80	48	88	53	108	65	122	74	148	89	47	52	68	96	MILLENNIUM MUSIC EXPLOSION				PG
	Mon 30 - Fri 4	4	87	53	96	58	116	70	134	81	157	95	48	53	60	92	STARS OF VEGAS				U

Half board information All prices are in £s and include VAT
Half board includes:
- Tea and coffee making facilities
- Colour TV - Bed Linen, pillows and duvets
- Full English breakfast and three course evening meal
Additional supplement of half the adult price will be added for a single person occupying a room.
Children under 2 years
For children under 2 years a cost of £5 per cot per break is charged, alternatively a charge of £25 per break is made when children under 2 years occupy a bed.
Adult prices are per adult per break - 15 years and over. Child prices are per child aged 2-14 years. All half board prices are based on a minimum of 2 adults sharing.

Self-catering information All prices are in £s and include VAT
Self-catering includes:
- Kitchenette with cooker and fridge
- Cooking utensils, cutlery and crockery
- Colour TV - Bed linen, pillows and duvets
Prices are per person per break - based on a minimum of 4 people sharing one unit of accommodation.
For parties of 5 people or more sharing one unit of accommodation, please multiply the per person price shown in the price grid by the total number in the party.
Children under 2 years: For children under 2 years a cost of £5 per cot per break is charged, alternatively a charge of £25 per break is made when children under 2 years occupy a bed.
Toyland accommodation: £90 supplement per unit of accommodation per break on top of the Gallery apartment price - see page 63 for details.

See page 7 for Special Offers and page 76 for 'How to Book'

Choose your break			Half board										Self-catering			
2001 MAY TO JULY		Number of nights	Economy room	Economy room	Studio room	Studio room	Gallery room	Gallery room	Gallery apart.	Gallery apart.	Deluxe	Deluxe	Economy apart.	Studio apart.	Gallery apart.	Deluxe
			Per adult	Per child	Per adult	Per child	Per adult	Per adult	Per child	Per adult	Per child	Per adult	Per child			
MAY	Fri 4 - Fri 11	7	125	75	139	84	174	105	199	120	249	150	66	76	102	155
	Fri 4 - Mon 7	3	71	43	79	48	96	58	110	66	138	83	38	44	57	86
	Mon 7 - Fri 11	4	76	46	84	51	109	66	125	75	156	94	39	45	62	95
	Fri 11 - Fri 18	7	115	69	128	77	158	95	182	110	233	140	61	71	90	143
	Fri 11 - Mon 14	3	60	36	67	41	83	50	95	57	124	75	32	37	47	76
	Mon 14 - Fri 18	4	76	46	84	51	104	63	120	72	151	91	39	45	58	91
	Fri 18 - Fri 25	7	126	76	140	84	170	102	195	117	245	147	68	79	98	151
	Fri 18 - Mon 21	3	72	44	80	48	96	58	110	66	138	83	41	47	57	86
	Mon 21 - Fri 25	4	76	46	84	51	104	63	120	72	151	91	39	45	58	91
	Fri 25 - Fri 1	7	176	106	196	118	225	135	258	155	299	180	104	120	141	194
JUNE	Fri 25 - Mon 28	3	89	54	100	60	115	69	132	80	156	94	52	60	71	100
	Mon 28 - Fri 1	4	119	72	132	80	151	91	174	105	198	119	69	79	93	126
	Fri 1 - Fri 8	7	140	84	157	95	183	110	210	126	259	156	77	90	110	163
	Fri 1 - Mon 4	3	72	44	81	49	94	57	108	65	136	82	39	46	56	85
	Mon 4 - Fri 8	4	93	56	105	63	122	74	140	84	170	102	50	59	72	105
	Fri 8 - Fri 15	7	141	85	160	96	188	113	217	131	263	158	78	92	113	166
	Fri 8 - Mon 11	3	74	45	84	51	98	59	113	68	140	84	41	48	59	88
	Mon 11 - Fri 15	4	93	56	105	63	124	75	143	86	171	103	50	59	73	106
	Fri 15 - Fri 22	7	141	85	160	96	191	115	220	132	267	161	78	92	116	169
	Fri 15 - Mon 18	3	74	45	84	51	100	60	115	69	142	86	41	48	60	89
JULY	Mon 18 - Fri 22	4	93	56	105	63	126	76	145	87	174	105	50	59	75	108
	Fri 22 - Fri 29	7	141	85	160	96	191	115	220	132	267	161	78	92	116	169
	Fri 22 - Mon 25	3	74	45	84	51	100	60	115	69	142	86	41	48	60	89
	Mon 25 - Fri 29	4	93	56	105	63	126	76	145	87	174	105	50	59	75	108
	Fri 29 - Fri 6	7	168	101	190	114	222	134	255	153	298	179	98	115	139	192
	Fri 29 - Mon 2	3	88	53	100	60	116	70	133	80	158	95	51	60	72	101
	Mon 2 - Fri 6	4	110	66	125	75	146	88	168	101	194	117	63	74	90	123
	Fri 6 - Fri 13	7	168	101	190	114	227	137	261	157	303	182	98	115	143	196
	Fri 6 - Mon 9	3	88	53	100	60	118	71	136	82	160	96	51	60	74	103
	Mon 9 - Fri 13	4	110	66	125	75	150	90	173	104	198	119	63	74	93	126

Great entertainment at
Bognor Regis to choose from

Entertainment details
for the breaks shown below

• Family Summer 2001 - pages 19-25

All entertainment correct at time of going to press

May Breaks at Bognor Regis

New for 2001 at Butlins!

FRI 11 - MON 14 MAY

★ Alexander O'Neal

★ Showaddywaddy & many more

FRI 18 - MON 21 MAY

SOUNDS OF THE 70s

★ Les McKeown's 70s Bay City Rollers

★ Showaddywaddy & many more

See page 24 for details

Special Offers



Save up to £20 per child on selected 3, 4 or 7 night self-catering breaks



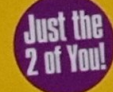
Save an additional £5 per senior citizen on selected 3, 4 or 7 night half board breaks



Save up to 10% on brochure prices for groups of 20-39 persons!



Save an extra 10% off 14 night self-catering or half board holidays



Save £100 per 7 night half board holidays in twin/double bedded accommodation



Save up to an additional £20 per booking on selected 3, 4 or 7 night half board holidays



Bring 1, 2 or 3 children and single parents pay child price too on half board holidays when one unit of half board accommodation is shared



Terms and Conditions apply

For half board and self-catering information please see page 67

Choose your break		Half board										Self-catering				Great entertainment at Bognor Regis to choose from	
2001 JULY TO DECEMBER	Number of nights	Economy room Per adult	Economy room Per child	Studio room Per adult	Studio room Per child	Gallery room Per adult	Gallery room Per child	Gallery apart. Per adult	Gallery apart. Per child	Deluxe Per adult	Deluxe Per child	Economy apart.	Studio apart.	Gallery apart.	Deluxe	Entertainment details for the breaks shown below • Family Summer 2001 - pages 19-25 All entertainment correct at time of going to press	

JULY	Sat 21 - Sat 28	7	203	125	239	144	283	170	326	196	359	216	100	123	158	211	
	Sat 28 - Sat 4	7	220	132	252	152	297	179	342	206	373	224	109	134	168	221	
AUGUST	Sat 4 - Sat 11	7	227	137	260	156	305	183	350	210	381	229	114	140	174	227	
	Sat 11 - Sat 18	7	227	137	260	156	305	183	350	210	381	229	114	140	174	227	
	Sat 18 - Sat 25	7	227	137	260	156	305	183	350	210	381	229	114	140	174	227	
	Sat 25 - Sat 1	7	207	125	238	143	277	167	318	191	353	212	98	121	151	204	
SEPTEMBER	Sat 1 - Sat 8	7	155	93	173	104	199	120	229	138	274	165	87	101	121	173	
	Fri 7 - Fri 14	7	135	81	150	90	175	105	202	122	251	151	73	84	104	157	
	Fri 7 - Mon 10	3	73	44	81	49	94	57	108	65	136	82	40	46	56	85	
	Mon 10 - Fri 14	4	86	52	96	58	113	68	130	78	160	96	45	52	65	98	
	Fri 14 - Fri 21	7	132	80	147	89	171	103	197	119	246	148	71	82	100	153	
	Fri 14 - Mon 17	3	70	42	78	47	90	54	104	63	132	80	38	44	53	82	
	Mon 17 - Fri 21	4	86	52	96	58	112	68	129	78	159	96	45	52	64	97	
	Fri 21 - Fri 28	7	120	72	131	79	155	93	178	107	230	138	61	70	88	141	
	Fri 21 - Mon 24	3	64	39	70	42	82	50	94	57	124	75	33	38	47	76	
	Mon 24 - Fri 28	4	77	47	85	51	101	61	116	70	148	89	38	44	56	89	
OCTOBER	Fri 28 - Fri 5	7	117	71	128	77	154	93	178	107	231	139	59	68	87	140	
	Fri 28 - Mon 1	3	64	39	70	42	84	51	97	59	126	76	33	38	48	77	
	Mon 1 - Fri 5	4	74	45	81	49	98	59	113	68	146	88	36	41	54	87	
	Fri 5 - Fri 12	7	117	71	128	77	154	93	178	107	231	139	59	68	87	140	
	Fri 5 - Mon 8	3	64	39	70	42	84	51	97	59	126	76	33	38	48	77	
	Mon 8 - Fri 12	4	74	45	81	49	98	59	113	68	146	88	36	41	54	87	
	Fri 12 - Fri 19	7	117	71	128	77	154	93	178	107	231	139	59	68	87	140	
	Fri 12 - Mon 15	3	64	39	70	42	84	51	97	59	126	76	33	38	48	77	
	Mon 15 - Fri 19	4	74	45	81	49	98	59	113	68	146	88	36	41	54	87	
	Fri 19 - Fri 26	7	154	93	172	104	198	119	227	137	273	164	88	101	121	174	
NOVEMBER	Fri 19 - Mon 22	3	80	48	89	54	102	62	117	71	144	87	45	52	62	91	
	Mon 22 - Fri 26	4	102	62	114	69	132	80	152	92	179	108	57	66	79	112	
	Fri 26 - Mon 29	3	74	45	79	48	94	57	106	64	129	78	39	43	54	84	

Minehead

Dates & Prices

Choose your break		Half board										Self-catering				Great entertainment to choose from		
2000 NOV - DEC AND 2001 FEB - APRIL		Number of nights	Economy room Per adult	Economy room Per child	Studio room Per adult	Studio room Per child	Gallery room Per adult	Gallery room Per child	Gallery apart. Per adult	Gallery apart. Per child	Deluxe Per adult	Deluxe Per child	Economy apart.	Studio apart.	Gallery apart.	Deluxe	Entertainment details for the breaks shown below • Big Top Concerts - page 45 • Christmas & New Year - pages 48-49 • Themed Breaks - pages 50-51 • Music Festivals - page 52 • Weekenders - page 53 All entertainment correct at time of going to press	
NOVEMBER	Fri 17 - Mon 20	3	90	54	95	57	110	66	122	74	151	91	50	55	66	96	BIG TOP CONCERT	SOLD OUT PG
	Fri 24 - Mon 27	3	90	54	95	57	110	66	122	74	151	91	50	55	66	96	BIG TOP CONCERT	PG
DECEMBER	Fri 1 - Mon 4	3	59	36	62	38	75	45	87	53	116	70	27	30	40	70	MILLENNIUM MUSIC EXPLOSION	PG
	Fri 22 - Wed 27	5	175	105	186	112	226	136	255	153	284	171	102	112	142	188	CHRISTMAS	U
	Wed 27 - Sat 30	3	70	42	74	45	98	59	110	66	140	84	35	39	57	87	CHRISTMAS MIDWEEK	U
	Sat 30 - Tues 2	3	110	66	118	71	143	86	154	93	175	105	65	72	91	121	NEW YEAR	U
JANUARY	Fri 2 - Mon 5	3	70	42	74	45	85	51	95	57	103	62	37	41	49	79	ROCK & BLUES FESTIVAL	PG
	Fri 9 - Mon 12	3	63	38	66	40	77	47	84	51	95	57	32	35	43	73	SOUNDS OF THE 70s	PG
	Fri 16 - Mon 19	3	67	41	70	42	85	51	93	56	108	65	35	38	49	79	HALF TERM	U
	Mon 19 - Fri 23	4	84	51	88	53	100	60	110	66	139	84	42	46	55	89	HALF TERM	U
	Fri 23 - Mon 26	3	65	39	67	41	82	50	90	54	105	63	33	36	47	77	HALF TERM	U
FEBRUARY	Fri 2 - Mon 5	3	66	40	69	42	83	50	90	54	105	63	34	37	48	78	MAGIC OF MOTOWN	PG
	Fri 9 - Mon 12	3	63	38	66	40	79	48	86	52	101	61	32	35	45	75	MILLENNIUM MUSIC EXPLOSION	PG
	Fri 16 - Mon 19	3	67	41	70	42	85	51	93	56	108	65	35	39	50	80	IRISH CELEBRATION	PG
	Fri 23 - Mon 26	3	78	47	82	50	97	59	105	63	119	72	43	47	58	88	FESTIVAL OF THE 60s	PG
	Fri 30 - Mon 2	3	75	45	79	48	93	56	101	61	115	69	41	45	55	85	ALTERNATIVE MUSIC FESTIVAL	18
MARCH	Mon 2 - Fri 6	4	70	42	72	44	84	51	92	56	112	68	31	34	43	77	SOUNDS OF THE 70s	U
	Mon 23 - Fri 27	4	71	43	73	44	85	51	95	57	123	74	32	35	44	78	VARIETY EXPRESS	U
	Fri 27 - Mon 30	3	77	47	85	51	105	63	118	71	141	85	43	47	63	91	DISCO INFERNO	PG
	Mon 30 - Fri 4	4	81	49	89	54	109	66	126	76	150	90	44	48	55	87	SOUNDS OF THE 60s	U



Christmas breaks - Minehead



Bananas in Pyjamas
- Half term breaks



Aswad - Millennium Music break
- Minehead

Half board information

All prices are in £s and include VAT
 Half board includes:
 • Tea and coffee making facilities
 • Colour TV - Bed linen, pillows and duvets
 • Full English breakfast and three course evening meal
 Adult prices are per adult per break - 15 years and over. Child prices are per child aged 2-14 years. All half board prices are based on a minimum of 2 adults sharing.

Single person occupancy
 An additional supplement of half the adult price will be added for a single person occupying a room.
 Children under 2 years
 For children under 2 years a cost of £5 per cot per break is charged, alternatively a charge of £25 per break is made when children under 2 years occupy a bed.

Self-catering information

All prices are in £s and include VAT
 Self-catering includes:
 • Kitchenette with cooker and fridge
 • Cooking utensils, cutlery and crockery
 • Colour TV - Bed linen, pillows and duvets
 Prices are per person per break - based on a minimum of 4 people sharing one unit of accommodation.
 For parties of 5 people or more sharing one unit of accommodation, please multiply the per person price shown in the price grid by the total number in the party.
 Children under 2 years: For children under 2 years a cost of £5 per cot per break is charged, alternatively a charge of £25 per break is made when children under 2 years occupy a bed.
 Toyland accommodation: £30 supplement per unit of accommodation per break on top of the Gallery apartment price - see page 63 for details.

Choose your break

2001
MAY
TO
JULY

		Number of nights	Economy room Per adult	Economy room Per child	Studio room Per adult	Studio room Per child	Gallery room Per adult	Gallery room Per child	Gallery apart. Per adult	Gallery apart. Per child	Deluxe Per adult	Deluxe Per child	Self-catering			Great entertainment to choose from	
MAY																	
Fri 4 - Fri 11	7	114	69	129	78	163	98	187	113	238	143	59	68	93	146		
Fri 4 - Mon 7	3	63	38	72	44	89	54	102	62	131	79	34	39	52	81		
Mon 7 - Fri 11	4	71	43	80	48	103	62	118	71	150	90	35	40	57	90		
Fri 11 - Fri 18	7	108	65	122	74	147	89	170	102	223	134	55	63	83	135		
Fri 11 - Mon 14	3	56	34	64	39	77	47	89	54	119	72	29	33	43	72		
Mon 14 - Fri 18	4	71	43	80	48	97	59	112	68	144	87	35	40	53	86		
Fri 18 - Fri 25	7	118	71	134	81	160	96	185	111	234	141	62	71	91	143		
Fri 18 - Mon 21	3	67	41	77	47	91	55	105	63	132	80	37	43	53	82		
Mon 21 - Fri 25	4	71	43	80	48	97	59	112	68	144	87	35	40	53	86		
Fri 25 - Fri 1	7	162	98	183	110	212	128	243	146	287	173	94	110	132	184		
Fri 25 - Mon 28	3	83	50	93	56	108	65	124	75	150	90	47	55	66	95		
Mon 28 - Fri 1	4	109	66	124	75	143	86	164	99	190	114	62	73	87	120		
JUNE																	
Fri 1 - Fri 8	7	130	78	143	86	168	101	194	117	244	147	69	79	99	152		
Fri 1 - Mon 4	3	67	41	73	44	86	52	99	60	128	77	35	40	50	79		
Mon 4 - Fri 8	4	87	53	96	58	113	68	130	78	160	96	45	52	65	98		
Fri 8 - Fri 15	7	132	80	147	89	176	106	202	122	251	151	71	82	104	157		
Fri 8 - Mon 11	3	69	42	77	47	92	56	106	64	134	81	37	43	54	83		
Mon 11 - Fri 15	4	87	53	96	58	116	70	133	80	163	98	45	52	67	100		
Fri 15 - Fri 22	7	132	80	147	89	179	108	206	124	256	154	71	82	107	160		
Fri 15 - Mon 18	3	69	42	77	47	94	57	108	65	136	82	37	43	56	85		
Mon 18 - Fri 22	4	87	53	96	58	118	71	136	82	166	100	45	52	69	102		
Fri 22 - Fri 29	7	132	80	147	89	179	108	206	124	256	154	71	82	107	160		
Fri 22 - Mon 25	3	69	42	77	47	94	57	108	65	136	82	37	43	56	85		
Mon 25 - Fri 29	4	87	53	96	58	118	71	136	82	166	100	45	52	69	102		
Fri 29 - Fri 6	7	156	94	173	104	207	125	238	143	283	170	89	102	128	181		
Fri 29 - Mon 2	3	81	49	90	54	108	65	124	75	150	90	46	53	66	95		
JULY																	
Mon 2 - Fri 6	4	103	62	114	69	137	83	158	95	184	111	57	66	83	116		
Fri 6 - Fri 13	7	156	94	173	104	211	127	242	146	286	172	89	102	131	183		
Fri 6 - Mon 9	3	81	49	90	54	109	66	125	75	151	91	46	53	67	96		
Mon 9 - Fri 13	4	103	62	114	69	140	84	161	97	187	113	57	66	85	118		
Fri 13 - Fri 20	7	156	94	173	104	212	128	244	147	288	173	89	102	132	185		
Fri 13 - Mon 16	3	81	49	90	54	110	66	127	77	152	92	46	53	68	97		
Mon 16 - Fri 20	4	103	62	114	69	141	85	162	98	188	113	57	66	86	119		
Fri 20 - Mon 23	3	93	56	106	64	129	78	148	89	171	103	55	65	82	111		
Mon 23 - Fri 27	4	135	81	154	93	185	111	213	128	232	140	81	96	119	152		
Fri 27 - Mon 30	3	97	59	110	66	133	80	153	92	175	105	58	68	85	114		
Mon 30 - Fri 3	4	144	87	165	99	196	118	225	135	243	146	88	104	127	160		

Great entertainment at Minehead to choose from

Entertainment details
 for the breaks shown below
 • Family Summer 2001 - pages 19-25
 All entertainment correct at time of going to press

Special Offers

Quids Off Kids

Save up to £20 per child on selected 3, 4 or 7 night self-catering breaks

Senior Citizens Discounts

Save an additional £5 per senior citizen on selected 3, 4 or 7 night half board breaks

Great for Groups

Save up to 10% on brochure prices for groups of 20-39 persons!

14 Night Saver

Save an extra 10% off 14 night self-catering or half board holidays

Just the 2 of You!

Save £100 per 7 night half board holidays in twin/double bedded accommodation

Single Parents Special

Bring 1, 2 or 3 children and single parents pay child price too on half board holidays when one unit of half board accommodation is shared

Couples Discount

Save up to an additional £20 per booking on selected 3, 4 or 7 night half board holidays

For details on these great offers see page 7
 Terms and Conditions apply

For half board and self-catering information please see page 67

Choose your break

2001
JULY
TO
DECEMBER

Number of nights

Economy room
Per adult

Economy room
Per child

Studio room
Per adult

Studio room
Per child

Gallery room
Per adult

Gallery room
Per child

Gallery apart.
Per adult

Gallery apart.
Per child

Deluxe
Per adult

Deluxe
Per child

Economy apart.

Studio apart.

Gallery apart.

Deluxe

Half board

Self-catering

Great entertainment at
Minehead to choose from

Entertainment details
for the breaks shown below

• Family Summer 2001 - pages 19-25

All entertainment correct at time of going to press

JULY

Sat 21 - Sat 28

7

192

116

219

132

265

159

304

183

340

204

97

119

153

206

JULY

Sat 28 - Sat 4

7

203

122

231

139

277

167

318

191

352

212

106

128

163

216

AUGUST

Sat 4 - Sat 11

7

209

126

239

144

286

172

329

198

362

218

110

133

169

222

AUGUST

Sat 11 - Sat 18

7

209

126

239

144

286

172

329

198

362

218

110

133

169

222

AUGUST

Sat 18 - Sat 25

7

209

126

239

144

286

172

329

198

362

218

110

133

169

222

AUGUST

Sat 25 - Sat 1

7

191

115

214

129

253

152

291

175

329

198

96

113

143

196

SEPTEMBER

Sat 1 - Sat 8

7

144

87

159

96

185

111

212

128

260

156

79

91

110

163

SEPTEMBER

Fri 7 - Fri 14

7

126

76

138

83

164

99

189

114

241

145

66

76

95

148

SEPTEMBER

Fri 7 - Mon 10

3

68

41

74

45

88

53

101

61

130

78

36

41

51

80

SEPTEMBER

Mon 10 - Fri 14

4

81

49

89

54

106

64

122

74

154

93

41

47

60

93

SEPTEMBER

Fri 14 - Fri 21

7

124

75

136

82

160

96

185

111

235

141

65

74

92

145

SEPTEMBER

Fri 14 - Mon 17

3

65

39

72

44

84

51

97

59

126

76

34

39

48

77

SEPTEMBER

Mon 17 - Fri 21

4

81

49

89

54

105

63

121

73

152

92

41

47

59

92

SEPTEMBER

Fri 21 - Fri 28

7

112

68

122

74

148

89

170

102

224

135

55

64

82

135

SEPTEMBER

Fri 21 - Mon 24

3

60

36

66

40

80

48

92

56

122

74

30

35

45

74

SEPTEMBER

Mon 24 - Fri 28

4

72

44

78

47

94

57

108

65

142

86

34

39

51

84

SEPTEMBER

Fri 28 - Fri 5

7

111

67

121

73

148

89

170

102

224

135

54

63

82

135

SEPTEMBER

Fri 28 - Mon 1

3

60

36

66

40

80

48

92

56

122

74

30

35

45

74

OCTOBER

Mon 1 - Fri 5

4

71

43

77

47

94

57

108

65

142

86

33

38

51

84

OCTOBER

Fri 5 - Fri 12

7

111

67

121

73

148

89

170

102

224

135

54

63

82

135

OCTOBER

Fri 5 - Mon 8

3

60

36

66

40

80

48

92

56

122

74

30

35

45

74

OCTOBER

Mon 8 - Fri 12

4

71

43

77

47

94

57

108

65

142

86

33

38

51

84

OCTOBER

Fri 12 - Fri 19

7

111

67

121

73

148

89

170

102

224

135

54

63

82

135

OCTOBER

Fri 12 - Mon 15

3

60

36

66

40

80

48

92

56

122

74

30

35

45

74

OCTOBER

Mon 15 - Fri 19

4

71

43

77

47

94

57

108

65

142

86

33

38

51

84

OCTOBER

Fri 19 - Fri 26

7

145

87

159

96

186

112

214

129

261

157

80

92

112

165

OCTOBER

Fri 19 - Mon 22

3

75

45

82

50

96

58

110

66

138

83

41

47

57

86

OCTOBER

Mon 22 - Fri 26

4

96

58

106

64

124

75

143

86

171

103

52

60

73

106

Special Offers

Quids Off Kids

Save up to £20 per child on selected 3, 4 or 7 night self-catering breaks

Senior Citizens Discounts

Save an additional £5 per senior citizen on selected 3, 4 or 7 night half board breaks

Great for Groups

Save up to 10% on brochure prices for groups of 20-39 persons!

14 Night Saver

Save an extra 10% off per booking on selected 3, 4 or 7 night half board holidays

Just the 2 of You!

Save £100 per 7 night half board holidays in twin/double bedded accommodation

Couples Discount

Save up to an additional £20 per booking on selected 3, 4 or 7 night half board holidays

Single Parents Special

Bring 1, 2 or 3 children and single parents pay child price too on half board holidays when one unit of half board accommodation is shared

For details on these great offers see page 7

Terms and Conditions apply

For half board and self-catering information please see page 67

The following 2001 Breakaways are available at these Special Preview Prices (year 2000 prices) when booked before 30 June 2001

NOVEMBER	Fri 26 - Mon 29	3	70	42	74	45	89	54	101	61	129	78	35	39	50	80	HALLOWEEN	U
	Fri 2 - Mon 5	3	65	39	67	41	82	50	94	57	122	74	31	34	45	75	BONFIRE NIGHT	U
NOVEMBER	Fri 16 - Mon 19	3	90	54	95	57	110	66	122	74	151	91	50	55	66	96	BIG TOP	PG
	Fri 23 - Mon 26	3	90	54	95	57	110	66	122	74	151	91	50	55	66	96	BIG TOP	PG
DECEMBER	Sun 23 - Thur 27	4	140	84	149	90	181	109	204	123	228	137	82	90	114	151	CHRISTMAS	U
	Thur 27 - Sun 30	3	70	42	74	45	98	59	110	66	140	84	35	39	57	87	CHRISTMAS MIDWEEK	U
DECEMBER	Sun 30 - Wed 2	3	110	66	118	71	143	86	154	93	175	105	65	72	91	121	NEW YEAR	U

Special Offers

Quids Off Kids

Save up to £20 per child on selected 3, 4 or 7 night self-catering breaks

Senior Citizens Discounts

Save an additional £5 per senior citizen on selected 3, 4 or 7 night half board breaks

Great for Groups

Save up to 10% on brochure prices for groups of 20-39 persons!

14 Night Saver

Save an extra 10% off 14 night self-catering or half board holidays

Just the 2 of You!

Save £100 per 7 night half board holidays in twin/double bedded accommodation

Couples Discount

Save up to an additional £20 per booking on selected 3, 4 or 7 night half board holidays

Single Parents Special

Bring 1, 2 or 3 children and single parents pay child price too on half board holidays when one unit of half board accommodation is shared

For details on these great offers see page 7

Terms and Conditions apply

For half board and self-catering information please see page 67

Skegness

Dates & Prices

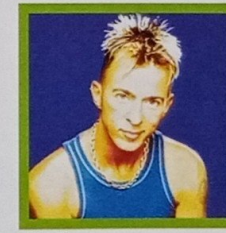
Choose your break			Half board										Self-catering			Great entertainment to choose from		
2000 DECEMBER AND 2001 FEB - APRIL			Number of nights	Economy room Per adult	Economy room Per child	Studio room Per adult	Studio room Per child	Gallery room Per adult	Gallery room Per child	Gallery apart. Per adult	Gallery apart. Per child	Deluxe Per adult	Deluxe Per child	Economy apart.	Studio apart.	Gallery apart.	Entertainment details for the breaks shown below • Christmas & New Year - pages 48-49 • Themed Breaks - pages 50-51 • Music Festivals - page 52 • Weekenders - page 53 All entertainment correct at time of going to press	
DECEMBER	Fri 1 - Mon 4	3	63	38	66	40	76	46	91	55	111	67	31	34	42	FESTIVAL OF THE 60s	18	
	Fri 22 - Wed 27	5	136	82	174	105	206	124	239	144	259	156	75	105	129	CHRISTMAS	U	
	Wed 27 - Sat 30	3	65	39	67	41	86	52	100	60	122	74	32	35	49	CHRISTMAS MIDWEEK	U	
	Sat 30 - Tues 2	3	101	61	107	65	131	79	142	86	154	93	59	65	83	NEW YEAR	U	
FEBRUARY	Fri 16 - Mon 19	3	63	38	67	41	78	47	85	51	98	59	33	37	45	HALF TERM	U	
	Mon 19 - Fri 23	4	80	48	84	51	95	57	104	63	130	78	40	45	53	HALF TERM	U	
	Fri 23 - Mon 26	3	61	37	63	38	74	45	81	49	94	57	31	34	42	HALF TERM	U	
MARCH	Fri 2 - Mon 5	3	62	38	64	39	75	45	82	50	95	57	32	35	43	COMEDY & MUSIC	18	
	Fri 9 - Mon 12	3	74	45	78	47	88	53	94	57	108	65	41	45	53	ROCK 'n' BLUES FESTIVAL	PG	
	Fri 16 - Mon 19	3	74	45	78	47	88	53	94	57	108	65	41	45	53	FESTIVAL OF THE 60s	PG	
	Fri 23 - Mon 26	3	63	38	67	41	78	47	85	51	98	59	33	36	44	MAGIC OF MOTOWN	PG	
APRIL	Mon 2 - Fri 6	4	65	39	67	41	75	45	84	51	109	66	29	32	38	VARIETY EXPRESS	U	
	Mon 23 - Fri 27	4	66	40	68	41	76	46	85	51	110	66	30	33	39	VARIETY EXPRESS	U	
	Fri 27 - Mon 30	3	72	44	80	48	98	59	111	67	121	73	38	42	54	SOUNDS OF THE 80s	PG	
	Mon 30 - Fri 4	4	78	47	86	52	104	63	121	73	145	87	41	45	53	TRIBUTE TO THE STARS	U	



▲ Cinderella - Christmas pantomime - Skegness



▲ Dr & The Medics - Festival of the 70s - Skegness



▲ Limahl - Sounds of the 80s - Skegness

Half board information All prices are in £s and include VAT

Half board includes:
• Tea and coffee making facilities
• Colour TV - Bed Linen, pillows and duvets
• Full English breakfast and three course evening meal

Adult prices are per adult per break - 15 years and over. Child prices are per child aged 2-14 years. All half board prices are based on a minimum of 2 adults sharing.

Single person occupancy
An additional supplement of half the adult price will be added for a single person occupying a room.

Children under 2 years
For children under 2 years a cost of £5 per cot per break is charged, alternatively a charge of £25 per break is made when children under 2 years occupy a bed.

Self-catering information All prices are in £s and include VAT

Self-catering includes:
• Kitchenette with cooker and fridge
• Cooking utensils, cutlery and crockery
• Colour TV - Bed linen, pillows and duvets
Prices are per person per break - based on a minimum of 4 people sharing one unit of accommodation.

For parties of 5 people or more sharing one unit of accommodation, please multiply the per unit of accommodation price by the number of units.

person price shown in the price grid by the total number in the party.
Children under 2 years: For children under 2 years a cost of £5 per cot per break is charged, alternatively a charge of £25 per break is made when children under 2 years occupy a bed.
Toyland accommodation: £90 supplement per unit of accommodation per break on top of the Gallery apartment price - see page 63 for details.

Choose your break			Half board										Self-catering			
2001 MAY TO JULY			Number of nights	Economy room Per adult	Economy room Per child	Studio room Per adult	Studio room Per child	Gallery room Per adult	Gallery room Per child	Gallery apart. Per adult	Gallery apart. Per child	Deluxe Per adult	Deluxe Per child	Economy apart.	Studio apart.	Gallery apart.
MAY	Fri 4 - Fri 11	7	113	68	128	77	156	94	180	108	232	140	57	66	88	
	Fri 4 - Mon 7	3	64	39	71	43	85	51	98	59	127	77	33	38	49	
	Mon 7 - Fri 11	4	69	42	79	48	99	60	114	69	146	88	34	39	54	
	Fri 11 - Fri 18	7	105	63	120	72	146	88	167	101	221	133	53	61	81	
	Fri 11 - Mon 14	3	55	33	63	38	76	46	87	53	118	71	28	32	42	
	Mon 14 - Fri 18	4	69	42	79	48	96	58	110	66	143	86	34	39	52	
	Fri 18 - Fri 25	7	113	68	129	78	156	94	178	107	230	138	59	68	87	
	Fri 18 - Mon 21	3	64	39	73	44	87	53	100	60	128	77	35	40	50	
	Mon 21 - Fri 25	4	69	42	79	48	96	58	110	66	143	86	34	39	52	
	Fri 25 - Fri 1	7	156	94	174	105	204	123	235	141	279	168	90	103	126	
Fri 25 - Mon 28	3	80	48	89	54	104	63	120	72	146	88	45	52	63		
Mon 28 - Fri 1	4	105	63	117	71	137	83	158	95	184	111	59	68	83		
JUNE	Fri 1 - Fri 8	7	126	76	139	84	164	99	189	114	240	144	66	76	95	
	Fri 1 - Mon 4	3	65	39	72	44	85	51	98	59	127	77	34	39	49	
	Mon 4 - Fri 8	4	84	51	92	56	109	66	125	75	156	94	43	49	62	
	Fri 8 - Fri 15	7	128	77	140	84	171	103	196	118	246	148	67	77	101	
	Fri 8 - Mon 11	3	67	41	73	44	89	54	102	62	131	79	35	40	52	
	Mon 11 - Fri 15	4	84	51	92	56	113	68	130	78	160	96	43	49	65	
	Fri 15 - Fri 22	7	128	77	140	84	176	106	202	122	251	151	67	77	104	
	Fri 15 - Mon 18	3	67	41	73	44	92	56	106	64	134	81	35	40	54	
	Mon 18 - Fri 22	4	84	51	92	56	116	70	133	80	163	98	43	49	67	
	Fri 22 - Fri 29	7	128	77	140	84	176	106	202	122	251	151	67	77	104	
Fri 22 - Mon 25	3	67	41	73	44	92	56	106	64	134	81	35	40	54		
Mon 25 - Fri 29	4	84	51	92	56	116	70	133	80	163	98	43	49	67		
Fri 29 - Fri 6	7	151	91	167	101	201	121	232	140	277	167	84	97	124		
Fri 29 - Mon 2	3	79	48	88	53	106	64	122	74	148	89	44	51	65		
JULY	Mon 2 - Fri 6	4	99	60	109	66	132	80	152	92	179	108	54	62	79	
	Fri 6 - Fri 13	7	151	91	170	102	206	124	237	143	282	170	84	100	127	
	Fri 6 - Mon 9	3	79	48	89	54	108	65	124	75	150	90	44	52	66	
	Mon 9 - Fri 13	4	99	60	112	68	136	82	156	94	183	110	54	64	82	
	Fri 13 - Fri 20	7	151	91	170	102	209	126	240	144	285	171	84	100	130	
	Fri 13 - Mon 16	3	79	48	89	54	109	66	125	75	151	91	44	52	67	
	Mon 16 - Fri 20	4	99	60	112	68	138	83	159	96	186	112	54	64	84	
	Fri 20 - Mon 23	3	89	54	101	61	124	75	143	86	166	100	52	61	78	
	Mon 23 - Fri 27	4	129	78	148	89	177	107	204	123	224	135	77	91	113	
	Fri 27 - Mon 30	3	93	56	106	64	129	78	148	89	171	103	55	65	82	
Mon 30 - Fri 3	4	137	83	157	95	186	112	214	129	234	141	83	98	120		

Great entertainment at
Skegness to choose from

Entertainment details
for the breaks shown below
• Family Summer 2001 - pages 19-25
All entertainment correct at time of going to press

Special Offers

Quids Off
Kids

Save up to £20 per child on
selected 3, 4 or 7 night
self-catering breaks

Senior
Citizens
Discounts

Save an additional £5 per
senior citizen on selected 3,
4 or 7 night half board breaks

Great for
Groups

Save up to 10% on brochure
prices for groups of
20-39 persons!

14 Night
Saver

Save an extra 10% off
14 night self-catering
or half board holidays

Single
Parents
Special

Bring 1, 2 or 3 children and
single parents pay child price
too on half board holidays
when one unit of half board
accommodation is shared

Couples
Discount

Save up to an additional £20
per booking on selected 3, 4 or
7 night half board holidays

For details
on these
great offers
see page 7

Terms and Conditions apply

For half board and self-catering
information please see page 67

See page 7 for Special Offers and page 76 for 'How to Book'

Choose your break		Half board											Self-catering			
2001 JULY TO DECEMBER		Number of nights	Economy room Per adult	Economy room Per child	Studio room Per adult	Studio room Per child	Gallery room Per adult	Gallery room Per child	Gallery apart. Per adult	Gallery apart. Per child	Deluxe Per adult	Deluxe Per child	Economy apart. Per adult	Studio apart. Per adult	Gallery apart. Per adult	
JULY	Sat 21 - Sat 28	7	184	111	210	126	254	153	292	176	329	198	91	111	145	
	Sat 28 - Sat 4	7	194	117	221	133	265	159	305	183	342	206	99	121	154	
	Sat 4 - Sat 11	7	199	120	227	137	275	165	317	191	351	211	103	124	162	
	Sat 11 - Sat 18	7	199	120	227	137	275	165	317	191	351	211	103	124	162	
AUGUST	Sat 18 - Sat 25	7	199	120	227	137	275	165	317	191	351	211	103	124	162	
	Sat 25 - Sat 1	7	183	110	205	123	246	148	282	170	322	194	89	106	138	
	Sat 1 - Sat 8	7	139	84	154	93	179	108	206	124	254	153	75	86	106	
	Fri 7 - Fri 14	7	122	74	134	81	162	98	186	112	237	143	63	72	94	
SEPTEMBER	Fri 7 - Mon 10	3	65	39	72	44	86	52	99	60	128	77	34	39	50	
	Mon 10 - Fri 14	4	79	48	86	52	105	63	121	73	152	92	39	45	59	
	Fri 14 - Fri 21	7	121	73	132	80	159	96	184	111	235	141	62	71	91	
	Fri 14 - Mon 17	3	64	39	70	42	84	51	97	59	126	76	33	38	48	
	Mon 17 - Fri 21	4	79	48	86	52	104	63	120	72	151	91	39	45	58	
	Fri 21 - Fri 28	7	110	66	120	72	143	86	164	99	219	132	53	61	79	
	Fri 21 - Mon 24	3	59	36	64	39	76	46	87	53	118	71	29	33	42	
	Mon 24 - Fri 28	4	71	43	77	47	93	56	107	65	140	84	33	38	50	
	Fri 28 - Fri 5	7	108	65	117	71	141	85	162	98	217	131	52	59	77	
	Fri 28 - Mon 1	3	59	36	64	39	76	46	87	53	118	71	29	33	42	
	Mon 1 - Fri 5	4	68	41	74	45	90	54	104	63	138	83	31	36	48	
	Fri 5 - Fri 12	7	108	65	117	71	141	85	162	98	217	131	52	59	77	
OCTOBER	Fri 5 - Mon 8	3	59	36	64	39	76	46	87	53	118	71	29	33	42	
	Mon 8 - Fri 12	4	68	41	74	45	90	54	104	63	138	83	31	36	48	
	Fri 12 - Fri 19	7	108	65	117	71	143	86	165	99	219	132	52	59	79	
	Fri 12 - Mon 15	3	59	36	64	39	77	47	89	54	119	72	29	33	43	
	Mon 15 - Fri 19	4	68	41	74	45	92	56	106	64	139	84	31	36	49	
	Fri 19 - Fri 26	7	139	84	153	92	179	108	206	124	255	153	76	87	107	
	Fri 19 - Mon 22	3	72	44	80	48	93	56	107	65	135	81	39	45	55	
	Mon 22 - Fri 26	4	92	56	101	61	118	71	136	82	166	100	49	56	69	
	The following 2001 Breakaways are available at these Special Preview Prices (ye															
	Fri 26 - Mon 29	3	66	40	68	41	79	48	96	58	116	70	33	36	44	F
	Fri 2 - Mon 5	3	61	37	63	38	79	48	96	58	113	68	29	32	44	F
	Fri 9 - Mon 12	3	74	45	78	47	92	56	108	65	129	78	39	43	54	F
Fri 30 - Mon 3	3	63	38	66	40	76	46	91	55	111	67	31	34	42	F	
Sun 23 - Thur 27	4	109	66	140	84	165	99	192	116	208	125	60	84	104	C	
Thur 27 - Sun 30	3	65	39	67	41	86	52	100	60	122	74	32	35	49	C	
Sun 30 - Wed 2	3	101	61	107	65	131	79	142	86	154	93	59	65	83	N	

Butlins Booking Policy

Protecting your environment

We want to make sure you get the very best from your break at Butlins. With our new U, PG and 18 classifications, it's easy to book the break that most suits you. Please ensure you read our booking policy:-



To achieve a friendly, family atmosphere Butlins will not normally accept bookings on our family 'U' category breaks from all male or all

female adult parties:

- of 4 or more whose members are aged predominantly 16 to 21
- of 8 or more whose members are predominantly aged under 30



During our 'PG' category breaks, we will not normally accept bookings from all male or all female parties of 8 or more whose members are aged predominantly 16 to 21. All male or all female parties of more than 12 members aged predominantly under 30 should give details of their party and obtain our specific approval prior to booking.



During our '18' category breaks, no-one under the age of 18 will be allowed onto the resort. We will operate a more relaxed

policy in relation to all male or all female parties. However, those with more than 20 members, aged predominantly under 30, should still give their details and obtain our specific approval prior to booking.

We will review requests for exceptions on their merit but, should any such party arrive at a Resort without prior written approval, they will be refused entry. We also reserve the right to decline other bookings which we believe are likely to cause disturbance.

How to book

A step-by-step guide



Choose your preferred...

- Location**
Bognor Regis, Minehead or Skegness.
- Holiday type**
Half board or self-catering.
- Break category**
U, PG or 18.
- Length of holiday**
3 night weekend - Friday to Monday,
4 night midweek - Monday to Friday or
7 night holiday - Friday to Friday
(unless stated otherwise).

- Date**
Dates shown are the start date of the holiday.

- Accommodation type**
Economy, Studio, Gallery or Deluxe.
Toyland is available at a supplement of £90 per unit on the Gallery apartment price.

- Half board prices**
Adult prices shown are per adult aged 15 years and over. Children (2-14 years) are charged a percentage of the adult price, as shown on the relevant pricing page - please call for the exact price. Prices are based on a minimum of 2 adults sharing one unit of accommodation. For children under 2 years a cost of £5 per cot per break is charged, alternatively a charge of £25 per break is made when children under 2 years old occupy a bed.

- Self-catering prices**
Prices are per person - based on a minimum of 4 people sharing one unit of accommodation.

See the sample costs opposite to help you calculate the cost of your holiday.

- Deposits**
See below for deposit information.

For holidays to be taken within 8 weeks of the booking date:

Payment in full for the cost of your holiday will be required

For holidays to be taken more than 8 weeks after the booking date:

	Winter Breakaways	May 2001 to October 2001
Half board per adult	£30	£25
Half board per child (2-14)	£15	£12
Self-catering per person	£12	£12

- Supplements, insurance and travel**
When calculating your holiday price, don't forget to add in any additional supplements or charges.
 - Toyland supplements.
 - Cot or bed charge for children under 2.
 - Butlins recommends travel insurance on all holidays - see page 78 for details.
 - For Travelsaver offers see opposite.
 - A £1 charge is made on all credit card transactions. There is no charge for debit card transactions.

Sample costs

Half board Studio room at Skegness for 3 nights on 23 February 2001.

2 adults at £63 each	= £126
2 children at £38 each	= £76
Cost of break	= £202

Self-catering Economy apartment at Minehead for 3 nights on 2 April 2001

4 persons at £31 each	= £124
Cost of break	= £124

Travel offers and options

Take advantage of any one of these great Travel offers and your enjoyment of a Butlins break will begin as soon as you leave home. We will do everything possible to ensure that the journey to and from your chosen Resort will be comfortable and trouble-free.



All you need to do

Simply choose the Entertainment Resort you wish to visit, then study the travel guides opposite and find your nearest departure point (for coach travel) or the county where you'll be travelling from (for rail travel). The corresponding column shows the special offer price. When making your reservation by telephone (or at your travel agent) please indicate that you wish to use a Butlins Travelsaver.

Relevant travel information will be shown on your booking confirmation. The signed booking confirmation plus the full balance payment must arrive at The Call Centre at Bognor Regis at least two weeks prior to the start of your break.

Tickets for coach and rail travel cannot be sent before the balance for your break has been paid. Tickets will be issued by post, before the start date of your break.

In order to ensure your tickets are processed quickly, debit or credit card payments will secure your Travelsaver booking. A charge of £1 per credit card transaction will be made, there is no charge for debit cards. For further details, please read the information and conditions below.

NATIONAL EXPRESS

Britain's Coach Network

National Express Coach Travel
Return travel to your chosen Resort from the towns/cities listed below - Feb 2001 to Oct 2001

Resort	Departure point	Return per adult
Bognor Regis	London*	£11
	Bristol*	£16
Minehead	Cardiff*, Newport*, Swindon	£24
	Birmingham*, Calcutt Coachway, Swansea*, Wolverhampton	£32
	Heathrow Airport, London, Stoke-on-Trent	£34
	Peterborough*	£11
	Derby, Nottingham	£15
	Barnsley*, Birmingham, Chesterfield*, Coventry, Leicester, Sheffield*, Stoke-on-Trent, Wakefield*	£16
	Bradford*, Leeds*	£22
Skegness	Golders Green*, London*, Manchester, Oldham	£24
	Blackburn, Bolton, Darwen, Liverpool, Preston, Warrington	£29
	Middlesbrough	£32
	Gateshead, Newcastle-on-Tyne, Sunderland	£34

All above routes are direct with no change required.
* Routes operated by National Express from the above towns/cities to and from the resorts.
For Easter breaks at Bognor Regis only Friday 13 April 2001 no service - will run on Thursday 12 April 2001 instead. Monday 16 April 2001 no service - will run on Tuesday 17 April 2001 instead. Please ask at time of booking for availability on other departure points and routes.

Information & conditions

- These special prices are only valid up to and including 23 October 2000.
- All booking forms/booking confirmations must be received at least 2 weeks before your start date. Your tickets will be issued after the balance for your break has been paid and will be sent out by post prior to your break start date.
- Only one ticket is issued per each departure point, per booking. There is no refund available on tickets/vouchers and they are not transferable.
- All tickets are subject to availability.
- Butlins cannot be held responsible for any coach delays, strikes or cancellations. All travel will be subject to the Standard Conditions of National Express Limited or Scottish Citylink Coaches Limited. Please check with your National Express agent for journey times and durations.
- The services and prices shown are available and can be booked direct with National Express services. For this information and prices please call National Express direct on 0800 80 80 80.
- For coach travel, children under 5 years travel free when travelling with 1 full paying adult and not occupying a seat of their own (1 child per adult). Children aged 5 to 14 years are half the adult price.

Rail Travel

Rail Travel
Return travel to your chosen Resort from the counties listed below - valid until 30 Dec 2001

Resort	Departure point by County	Return per adult
Bognor Regis	Hants, East Sussex, West Sussex	£18
	Avon, Beds, Berks, Bucks, Dorset, Gt London, Herts, Northants, Oxon, Surrey, Wilts	£28
Minehead*	Avon, Devon, Gwent, Somerset	£18
	Berks, Cornwall, Dorset, Gloucs, Hants, Hereford, Mid Glamorgan, Northants, Oxon, S. Glamorgan, W. Glamorgan, Wilts, Wores	£28
	Derbyshire, Leics, Lincs, Notts	£18
Skegness	Cambs, Humberside, Northants, S. Yorkshire, Staffs, Warks, W. Midlands, W. Yorkshire	£28

* Please see train information and conditions, point number 9. Please ask at time of booking for availability on other departure points and routes.

Information & conditions

- The ticket prices shown are valid up to and including Dec 2001.
- All booking forms/booking confirmations must be received at least 2 weeks prior to your start date.
- The ticket is valid from your local rail station to the main line station nearest to your chosen location. Only one ticket is issued per departure station, per booking for the whole party.
- The nearest main line station to Minehead is Taunton. A bus link is operated by Southern National between Taunton Station and Minehead. This is available at an additional cost of £2.00 per adult return and £1.50 per child return - prices valid until 30 December 2001. The cost will be automatically added to the travel cost as shown on your booking confirmation. Mondays to Saturdays, there is approximately an hourly service with the last bus leaving Taunton Railway Station early evening. On Sundays and Bank Holidays restricted services may run. Please check times with Southern National for general information on services to Minehead on 01273 270233.
- There is no refund available on the ticket(s) issued and they are not transferable.
- The ticket(s) will be issued after the balance for your break has been paid and will be sent out by post prior to your break start date.
- Up to date travel information and reservations are available from your nearest main line station or The Association of Train Operating Companies telephone enquiry bureau.
- The Association of Train Operating Companies may require that seat or sleeper reservations be made in both directions and these must be arranged directly with The Association of Train Operating Companies.
- All tickets are subject to availability.
- Guests may only travel on the route as shown on the ticket(s) and for the outward journey on the date shown on the ticket(s).
- Butlins cannot be held responsible for any train delays, strikes or cancellations. All travel will be subject to the normal Association of Train Operating Companies conditions of carriage or those of any local franchisees.
- Travel on trains arriving in London prior to 10.00am Mon - Fri is not permitted unless the journey commenced the previous day.
- Your rail ticket does not include travel on London Underground.
- Children under 5 years travel free. The age at time of travel must be stated when booking. Seats cannot be reserved for children travelling free. Children 5 to 14 years are half the adult price.
- Butlins reserves the right to alter or withdraw the advertised routes and prices if future franchisees operating the train services should alter the Butlins Trading Agreement negotiated with The Association of Train Operating Companies.
- The Double Arrow symbol is a trademark owned by the Secretary of State for Transport.



Holiday Insurance

Travelling either abroad or in Britain can become distressing if problems occur. Most people automatically take insurance if going abroad.

We strongly recommend that similar insurance be purchased when taking a break in Britain.

Butlins offers this special scheme for guests through the Travellers' Insurance Association Limited, 69 Park Lane, Croydon, Surrey CR9 1BG (a member of the CGU plc group of companies)

Please note: if you choose not to take out an insurance policy, you do so at your own risk.

Self-catering per unit
£54 per 3 or 4 night break, £64 per 7 night break

Half board per 3 or 4 night break
£12 per adult, £8 per child

Half board per 7 night break
£16 per adult, £10 per child

Inclusive of Insurance Premium Tax.



Insurance cover – per insured person

Personal possessions

Up to £1000 (single article, pair or set limit £200 and a valuables limit of £200 in total).

Personal money

Up to £100.

Expenses following injury or illness

Up to £400 for additional transport and accommodation costs.

Cancellation or curtailment charges

Up to the final invoiced cost of the journey excluding the insurance premium.

Personal accident

Up to £10,000.

Personal liability

Up to £1,000,000.

Excess

Please note that you are responsible for excess payments which would then be deducted from the final claim payable by the Insurance Company.

Details of the policy, its terms and conditions and exceptions, will be sent with your confirmation of booking but are available earlier upon request.

The cover above is the recommended minimum insurance cover.

Travel insurance – important notes

Under the Association of British Insurers General Business Code of Practice, the person selling the travel insurance must draw your attention to important features of your policy including:

Policy document

You should read the document carefully. It gives you full details of what is and is not covered and the conditions of the cover. Cover will vary from policy to policy and insurer to insurer.

Health

Your policy contains restrictions regarding pre-existing medical problems concerning the health of the people travelling and of other people upon whose health the trip may depend. You are advised to read your policy carefully.

Conditions, exclusions and exceptions

Conditions and exclusions will apply to individual sections of your policy while general exclusions, conditions and warranties will apply to the whole of your policy.

Dangerous sports or pastimes

If you are going to take part in dangerous sports or pastimes where there is a high risk of injury, check that your policy covers you.

Property claims

These claims are paid based on the value of the goods at the time you lose them and not on a 'new for old' or replacement cost basis, unless otherwise stated in your policy.

Date recognition failure

Your policy may contain exclusions for losses arising from the failure of equipment or any computer program to correctly recognise the calendar date, for example: the change to the year 2000.

Policy limits

Most sections of your policy have limits on the amount the insurer will pay under that section. Some sections also include other specific limits, for example: for any single article, pair or set or for valuables in total. You are advised to check your policy if you intend taking expensive items with you.

Policy excesses

Under most sections of the policy, claims will be subject to an excess. This means that you will be responsible for paying the first part of the claim. The amount you have to pay is the excess.

Reasonable care

You need to take all reasonable care to protect yourself and your property.

Complaints

Your insurance policy will have in it a complaints procedure which tells you what steps to take if you wish to make a complaint.

'Cooling off' period

Your policy contains a 'cooling off' period during which you can return the policy and get a refund if you have a justifiable reason for being dissatisfied with the cover it provides.

Your policy is governed by the laws of England and Wales. Any legal disputes will be dealt with in an English Court. Your travel agent or insurance documentation will identify your insurer. If you would like more information, you should ask your travel agent, particularly if you feel the insurance may not meet your needs.

Please make sure you read your policy carefully.



Butlins breakdown insurance

This insurance scheme, costing only £10 per vehicle inclusive of Insurance Premium Tax, has been designed to protect your pocket from those costs which can quickly mount up following a car breakdown.

You make your own arrangements for assistance following a breakdown, accident, fire or theft which leaves your vehicle immobile and the Underwriters will then reimburse you under either section a or b.

- Emergency labour charges – of up to £200 to repair your vehicle immediately OR
 - Where the vehicle is unusable for more than 24 hours following a breakdown or illness of the sole available driver, the following expenses can be claimed:
 - Recovery costs – to a local garage.
 - Car hire – or alternative driver (if the sole available driver is ill) of up to £60 per day (maximum £700) or standard class rail/coach fares to reach your destination and to return home.
 - Emergency hotel accommodation – of £35 per person per night.
 - Vehicle recovery costs – to home.
 - Vehicle collection costs – after your break has ended where repair is delayed.
- Maximum claim: £2,500 per car.

Eligible vehicles

Your car must be less than 15 years old, in a roadworthy condition and regularly serviced (by yourself or a garage). Minibuses and vehicles with more than 7 seats cannot be covered by this scheme.

Main exclusions

Breakdowns due to lack of petrol, water or frost damage. The cost of spare parts.

A full description of the cover will be sent to you with your confirmation of booking.

During Your Holiday

Minor alterations such as the withdrawal of certain amenities, facilities, activities and entertainment may be made by Butlins for reasons beyond its control without any obligation or liability.

Accommodation

Accommodation, decor, size and layout may vary from one Resort to another. The pictures and layouts featured within this brochure are a typical representation (please note not all accommodation is identical to the example layouts shown in the brochure, and note that not all accommodation is at ground level).

Arrival and departure times

Accommodation will be available from 4.00pm on the stated day of arrival. Fully paid accommodation will be held until 8.00am on the following day and part-paid or unpaid accommodation will only be held until 10.00pm on the planned arrival date unless prior arrangements have been made with Butlins.

Accommodation must be vacated by 10.00am on the stated day of departure. Guests should leave the Resort by 12.00 noon on the day of departure.

A late meal will be available for half board guests arriving at their allocated restaurant prior to 7.30pm on their arrival night. Unfortunately we are unable to cater for those guests arriving after this time.

Behaviour

Please show consideration to other guests and staff at all times and treat the facilities with respect. Offensive or illegal behaviour will not be tolerated. If guests fail to comply with these terms, their contract may be terminated and they and their party will be asked to leave the Resort immediately (refunds will not be given). Contracts will also be terminated if Butlins has a reasonable suspicion that any guest has committed, or intends to commit an offence.



Children's services

Children aged under 8 years may not be left alone without full adult supervision. All services/facilities for children over 5 years are not child care facilities. Whilst every care is taken, children remain the responsibility of their parents at all times (as they do in all the facilities listed in this brochure).



If you have a comment

If you are dissatisfied with any aspect of your break, please speak to the Guest Services team at your Resort. In most cases they will be able to help you immediately so that you can enjoy the rest of your stay. However, if you are still not satisfied, we request that you then make an appointment to see the duty manager and record your complaint with them. If, at the end of your break, you feel that we have not dealt with your complaint satisfactorily, please write to the Guest Liaison Manager at the Resort no later than 28 days after the end of your break. We are only able to take action on any complaints which are first brought to the attention of the Guest Services team whilst you are on your break and secondly received in writing within 28 days, unless there are exceptional circumstances. We are only able to accept written complaints from the named lead party of the booking. It is necessary for Butlins to impose these limitations so that we have the opportunity to solve the problems experienced.

Damage to our property

Please treat your accommodation with care and respect. You will be held responsible for any damage caused during your stay. On departure, please leave the accommodation in a clean and tidy condition. We reserve the right to charge you for any loss or damage to our property during or after your stay.

Electrical appliances

Guests are advised not to bring privately owned electrical appliances to any Resort. However, if guests do so, they use the equipment at their own risk.

Health & safety and height restrictions

For the safety and wellbeing of our guests, not all facilities are available to everyone and height restrictions do apply on all our rides and activities. In Splash, all non-swimmers under 14 years and children aged 8 years and under must be accompanied by an adult. Only competent swimmers may use certain flume rides. Restrictions apply on certain funfair rides and other facilities. To meet certification requirements and maintain our ongoing improvement policy, all our funfair rides are regularly inspected and maintained by specialist engineers and they may be closed at certain times for this work to be carried out (please check with your chosen Resort). Should anyone be diagnosed as having an infectious or contagious disease, they will be asked to seek outside medical assistance and to leave the Resort. Please note that we are unable to offer refunds in such circumstances and we recommend you take our insurance, see page 78 for details.

Proof of age may be asked for when buying alcohol on Resort. Accepted forms of ID are a photographic drivers licence, passport or 'Prove It' card.

Listed guests only

Only the guests listed on the confirmation of booking may occupy the accommodation. If any other person/persons are found in occupation, Butlins will terminate the contract, the guests and unauthorised persons will be asked to leave the Resort immediately (refunds will not be given).

Loss, damage or personal injury

Butlins accepts responsibility for those arrangements which are within its control, but cannot accept liability for any injury, loss or damage suffered by you or any member of your party unless one of the following applies:

- There is wilful default by us, our employees or agents; or
- Death or personal injury was caused by Butlins, our employees or agents

For all claims (except death or personal injury) that arise from the non-performance or improper performance of terms in our contract, Butlins will pay compensation that is reasonable in all circumstances.

Necessary co-operation

Butlins reserves the right to require any guest to be interviewed by us, on Butlins premises, to enable us to look into instances of damage or nuisance to Butlins property or guests. Any person who refuses to comply, without a reasonable excuse, will be treated as having terminated their contract and they and their party will be asked to leave immediately (refunds will not be given).

Weather

The availability of some external facilities may be affected by weather conditions – see page 18 for details.

Would you like to work at Butlins?



We have a number of permanent and seasonal vacancies and always want to talk to highly motivated people. We offer excellent rates of pay and benefits – and can provide live-in accommodation.

We want people who:

- are team players
- have high levels of energy and commitment
- want to work for a company that is passionate about providing superior service to our guests

If this sounds like you, then call our Human Resources team:

Minehead	01643 709638
Bognor Regis	01243 841190
Skidgess	01754 761502

Our Agreement With You

The contract

The contract takes effect when you receive your signed copy of the confirmation of booking, when you confirm and pay over the telephone with a debit or credit card or when your payment is received from the travel agent. The contract lasts until you and your party leave the Resort.

The contract binds you and all the members of your party including any children. It is your responsibility to ensure that all members of your party accept the terms of the contract set out in these terms and conditions of reservation and the provisions contained in the 'Important information' sections. Failure to observe all relevant information or comply with these terms may lead to termination of the contract and loss of the booking.

Your reservation

When you receive your confirmation of booking, please telephone our Administration Department if any of the details contained in it are incorrect or you are travelling agent.

With this confirmation will be statements of cover for your insurance, cancellation scheme and other relevant information.

The deposit and insurance, if required, must be paid within 5 working days of making the booking otherwise the booking will automatically lapse. Payment of the balance must be made 6 weeks before the start of your break otherwise the booking will be regarded as cancelled and your deposit and insurance payment will be forfeited.

Please note: balance reminders will not be sent.

Late bookings

If payment is made as your Resort, only cash, debit and credit cards will be accepted.

Number of children

Butlins will not accept bookings for parties where there are more than six children (under 16 years) per adult. At least one adult must accompany each unit of accommodation.

Pricing

We guarantee that the price shown and agreed on your confirmation of booking for the accommodation, party size and insurance plus any supplements is the amount payable by you. Butlins will only amend prices where there is an increase in VAT or other tax which applies to your break. Please note that all prices shown are inclusive of VAT at the rate of 17.5%.

If you change your booking

If a customer wishes to add more guests to a booking, they will not be charged an amendment fee. The charge will only

apply when a customer wishes to decrease the number of guests on a booking, and is £75 per amendment.

Any changes must be made at least 8 weeks before the start of your break by telephone to our Administration Department or in writing by the person who signed the booking form/confirmation of booking or their travel agent.

Where changes are sought to be made within 8 weeks of the start of the break it will be treated as a cancellation and be subject to cancellation charges as outlined in the next section.

If you cancel your booking

If it may be necessary to cancel your break due to illness, accident or change of circumstances, if you have taken insurance, payments arising from the cancellation will be covered in most cases (see page 78 for details).

As soon as you know that you need to cancel, call the Administration Department on 0870 242 0870 (calls charged at standard national rate), or see your travel agent and confirm the cancellation in writing.

The letter must be signed (where possible) by the person who signed the booking form/confirmation of booking or their travel agent. Cancellation charges are calculated as follows from the date that your written instructions are received:-

Length of time	Cancellation Charge
30 days or more	Deposit and insurance premium
14-30 days	30%
14-29 days	50%
29-14 days	90%
7 days or less	100%

If you have not arrived by 8.00am on the morning after your break was due to commence or contacted the Resort concerned to confirm when you will arrive, we will assume that the break is cancelled and the total cost and the insurance premium will be forfeited.

If we make any major alterations to your booking

We try very hard to provide all facilities and entertainment as advertised in our brochure. If it may however be necessary to make some alterations in advance of your holiday, if such a change is necessary, we will endeavour to advise you, or your travel agent in writing as soon as possible, and give you the options in the section entitled 'Options if we make a major change or cancel your break'. For minor or last minute alterations, please see the section entitled 'Minor alterations' at the top of page 79.

If we change or cancel your booking

We will try very hard not to change the date or cancel your booking, but in exceptional circumstances, this may be necessary. Reasons for this may include (but are not limited to) the minimum number of bookings required not being achieved, or are in our view, unlikely to be achieved. We will

inform you of the change of date or cancellation as soon as possible and give you the options listed below.

Options if we make a major change or cancel your booking

We will give you the following options:

- accept the alternative arrangements as notified to you
- choosing another available break from us at the advertised price
- a full refund of any money you have paid

In addition to the above, and provided it does not arise from circumstances amounting to force majeure*, we will also pay you the following compensation:-

- if after full payment, but more than 2 weeks before your intended departure date, a maximum of £20 per booking per full week break, or £10 per booking per short break, or
- if after full payment, but within 2 weeks of your intended departure date, a maximum of £40 per booking per full week break, or £20 per booking per short break.

*Force majeure means circumstances beyond our control including (but not limited to) industrial disputes, natural disasters, fire, technical problems, bad weather and acts of government.

Club membership

When you sign the booking form or confirmation of booking you are also applying for membership of the Butlins entertainment club which is a legal requirement in order to use certain facilities. The club is open to guests over the age of 18. The personal details given, including home address and age, must therefore be true and correct.

Travel options and offers

Full details and rates are available on page 77.

The charges for National Express coach travel and rail travel have been specially negotiated by Butlins. In nearly all cases they are cheaper than the standard fare bookable through National Express or The Association of Train Operating Companies.

Butlins cannot accept any liability for guests using these means of transport where breaks are delayed or missed as a result of strike, other forms of industrial action, cancellation or any other matters which affect coach or train schedules etc.



Booking Your Holiday

Our brochure has helped you decide on your Butlins break and supplied all the information you need. However if there are still any questions you need answering, just call us on 0870 242 0870 (calls charged at standard national rate), and we'll be pleased to help.

Brochure accuracy

All information, photographs, accommodation layouts and descriptions have been compiled from the most accurate sources available at the time of going to press. It should be noted that photographs and artists' impressions are illustrative only. All details and information on the Butlins Resorts are correct at time of going to press in October 2000.

Pets

Pets are not permitted at any Resort. Registered guide dogs for the blind and hearing dogs for the deaf are accepted by prior agreement.



Contact addresses and telephone numbers

Butlins Call Centre

Butlins Limited, The Call Centre, Bognor Regis, West Sussex, PO21 1JJ.

Reservations Department: 0870 242 0870

For bookings of 20 or more: 0870 242 1111

Administration Department: 0870 242 2002

All calls charged at standard national rate.

Sales: open 9am - 9pm 7 days a week

Admin: open 9am - 5pm Mon to Fri, Closed Sat and Sun

Opening times may vary over the Christmas and New Year period.

Butlins Resorts:

Bognor Regis, West Sussex, PO21 1JJ 01243 820202

Minehead, Somerset, TA24 5SH 01643 703331

Skidmore, Lincolnshire, PE25 1NJ 01754 762311

Website address: www.butlins.co.uk

Making your choice

Refer to the step-by-step guide to booking on page 76 and use the information on pages 67-69 (for Bognor Regis) pages 70-72 (for Minehead) and pages 73-75 (for Skidmore) to choose your preferred:

- Resort location
- Type of break
- Length of break
- Break start date
- Accommodation type
- Price

Arrival and departure

Your accommodation keys will be available after 4.00pm on the day of your arrival, so we can ensure that your accommodation has been fully prepared. However you are welcome to use all the other facilities on your arrival day before the check-in time. Please bring your confirmation of booking with you. On your departure day, we ask that you vacate your accommodation by 10.00am and leave the Resort by 12.00 noon.

We need to know

- Your name and address.
- The names and addresses of all members of your party. This is a legal requirement to allow membership of the Butlins entertainment club and the use of the range of activities and facilities whilst on your break.
- Ages and relationships so that we can allocate the most appropriate accommodation.
- Whether any of your party have restricted mobility or special needs (see page 80).
- Rail and coach Travellers. If you would like to take advantage of the special rates negotiated by Butlins for coach and rail travel (see page 77), please let us know.

Special requirements

If you have any special requirements please let us know at the time of booking. We will do our best to meet these requirements but regret they cannot always be guaranteed. If your special request is a necessity for you to be able to take a break, please contact our Reservations Department for advice prior to making your booking. If any members of your party have restricted mobility or special needs, please refer to the Butlins Special Needs Helpline on 0870 242 0870 (calls charged at standard national rate).

Booking your break

There are three easy ways to book and it is a good idea, whichever way you book, to fill in the booking form to keep as a record of your break details.

Travel agent

See your travel agent who will be happy to check availability and make the booking on your behalf.

By telephone

Telephone 0870 242 0870

(calls charged at standard national rate - lines are open 9am to 9pm, 7 days a week).

If you wish to confirm your booking

immediately over the telephone you may pay your deposit by debit or credit card. You can also pay by cheque or postal order made payable to Butlins Limited or Girobank.

We are not able to accept cash payments.

In order to maintain Butlins' high standards of communication, selected calls to The Call Centre are monitored and recorded as specified by OFTEL.

A confirmation of booking will be sent to you listing your specific booking details. When you receive this, please check that it is correct, sign and return it direct to The Call Centre within 5 days together with your deposit and insurance payment. You do not need to send in the attached booking form from this brochure.

Using the booking form

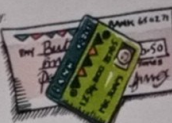
If you prefer to use the booking form, please complete it and send it to The Call Centre with the relevant deposit and insurance payments. You can check availability by telephoning our Reservations Department. However, unless you reserve the accommodation by paying the deposit over the telephone, we cannot guarantee it will still be available when your booking form arrives.

Paying for your break

To ensure that we can meet all your requirements, please do not send any payment to Butlins or your travel agent until you have read the 'terms and conditions of reservation' and 'important information' sections (pages 78-80) in this brochure.

Methods of payment

- We accept payment by:
- Most debit and credit cards
 - Postal order
 - Cheque



If you are booking direct, cheques and postal orders should be made payable to Butlins. Please do not send cash.

If you are booking through a travel agent, cheques should be made payable to them. The deposit will be deducted from the amount payable and a confirmation of booking will be sent to you or your travel agent.

Debit and credit card payments

Our preferred method of payment is by Debit or Switch. However, we do accept MasterCard and Visa for both the deposit and the full balance payment. A charge of £1 per credit card transaction will be made. Please have your debit or credit card number ready at the time of booking. We will require the card number, expiry date and the cardholder's name and address if different from the lead name on the booking. American Express is not accepted.

Paying by Girobank at your local Post Office

Details of the booking must be entered in the message space provided on the Girobank form. Please make sure your confirmation of booking, together with the Girobank receipt from the Post Office are sent to The Call Centre on the same day that payment is made. Butlins Girobank No. 3685507.

Paying the balance

The date for payment of the balance will be shown on your confirmation of booking. Payments by either post or telephone including debit or credit card payments must reach The Call Centre no later than 8 weeks before the start of your break.

Please note: balance reminders will not be sent.

Insurance and breakdown insurance payments

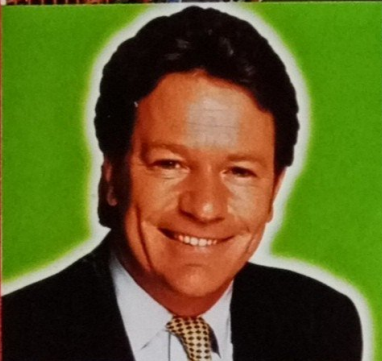
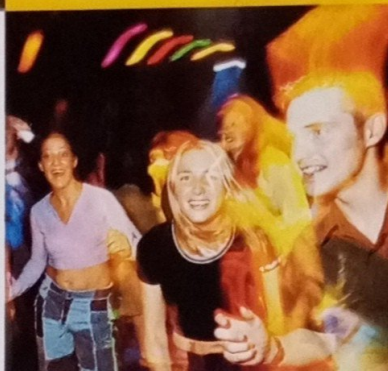
Payment must accompany your deposit payment and booking form or confirmation of booking. Premiums are non-refundable (see page 78 for details).



3 WAYS TO BOOK YOUR **Butlins** BREAK...



SEE YOUR TRAVEL AGENT



TRAVEL AGENTS:
For immediate reservations,
use Butlins Viewdata Key:
Istel 9# or Fastlink BUT



CALL NOW ON
**0870
242
0870**



**VISIT OUR
WEBSITE AT**
www.butlins.co.uk

Butlins Early Booking Offer.
Book on or before 28 February
2001 and save the following
discounts:

- Save 25% off 3, 4 and 7 night half board breaks in Economy, Studio, Gallery, Gallery Apartment or Toyland accommodation.
- Save 20% off 3, 4 and 7 night self catered breaks in Economy, Studio, Gallery or Toyland accommodation.

Applicable to breaks starting on 27 and 30 April 2001, and on breaks starting on or between 7 May and 21 May 2001, 1 June - 16 July 2001 and 7 September - 15 October 2001. Excludes Deluxe accommodation.

- Save 20% off 7 night half board breaks in Economy, Studio, Gallery, Gallery Apartment or Toyland accommodation.
- Save 15% off 7 night self-catered breaks in Economy, Studio, Gallery or Toyland accommodation.

Applicable to breaks starting on or between 21 July and 3 September 2001. Excludes Deluxe accommodation.

